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Pragmatic Works Is Presented With Big Data Award by HP and Microsoft at Worldwide Partner Conference

Pragmatic Works has been named an Outstanding Frontline Partner in Big Data by HP and Microsoft for the third year in a row. Pragmatic Works is a Microsoft NSP Partner with Gold Competencies in Data Platform and Data Analytics, and Silver Competencies in Application Development and Cloud Platform.

The worldwide HP/Microsoft Frontline Partnership (FLP) is a 30-year-old alliance that works to ensure that Microsoft and HP products have been designed and engineered to work together and are supported by both companies. Together with Pragmatic Works, they take platforms customers are familiar with and build integrated solutions; services and support that help amplify the speed and effectiveness of businesses and deliver real business results.

“We are honored to both partner with, and be recognized, by the Frontline Partnership for the third year in a row,” states Brian Knight, CEO of Pragmatic Works. “We have worked closely with Microsoft and HP for many years, and staying on top of the latest technology is one of Pragmatic Works top priorities. With the advances in technologies like Big Data and Cloud, we are able to rapidly advance customers’ ability scale and consolidate while decreasing overhead. Pragmatic Works is dedicated to enhancing the customer experience and providing a completely customized solution for any business need.”

Pragmatic Works was recognized for this award for their work at Citrix. Citrix Systems teamed up with Pragmatic Works to migrate their corporate data warehouse from SQL Server to the Microsoft Analytics Platform System (APS). Pragmatic Works and Citrix worked together to determine that Analytics Platform System (APS) provided them the ability to consolidate current systems with the capability to scale-out on the appliance for years to come. Pragmatic Works’ solution brings the benefit of a reduction in capital expenditures by way of a decrease in licensing costs. By bringing the company data into a single APS environment and consolidating the CPU count, Citrix systems will be able to reduce their investment in licensing cost.

About Pragmatic Works

Pragmatic Works is a software, consulting and training company that focuses on helping customers optimize their data lifecycle. We are experts on data management and performance, business intelligence, big data and cloud technologies. Pragmatic Works has served more than 7,200 customers globally, across multiple industries including banking, insurance, financial services, automotive, education and more.