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**FOR IMMEDIATE RELEASE**  
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### **Pragmatic Works Invests in its Own Analytics Platform System**

In May of 2014, Pragmatic Works announced that they partnered with Arrow Software to procure their own Analytics Platform System (APS). This makes Pragmatic Works capable of doing Proof of Concepts, Architectural Design Sessions and hands on demos for any clients interested in upgrading their current data warehouse environment.

Pragmatic Works is the market leader in APS (formerly known as Parallel Data Warehouse) experience. Their team has been expertly trained with the Microsoft Center of Excellence and has worked alongside Microsoft leaders in delivering APSs. They are a National Systems Integrator (NSI) Partner, making them one of 35 top partners in the nationwide across all platforms. Pragmatic Works' APS appliance also includes HDinsight and polybase.

“By being able to conduct our own POCs and ADSs, Pragmatic Works is setting ourselves apart from other partners,” says Adam Jorgensen, President of Pragmatic Works Consulting. “With customers facing incredible increases in data volume, the need is more critical than ever for massively parallel processing (MPP) architecture to gain scalable performance, flexibility, and hardware choices with the most comprehensive data warehouse solution available.”

For more information about Pragmatic Works' APS services, please visit our website <http://pragmaticworks.com/Services/AnalyticsPlatformSystem.aspx>.

#### **About Pragmatic Works**

Pragmatic Works' mission is to help organizations deliver increased value and agility through innovative data solutions in the Microsoft data platform ecosystem. This is accomplished by offering software that simplifies the development and management of SQL Server, as well as by delivering top-tier SQL Server trainers and consultants for your most complex data management projects. Pragmatic Works has served more than 7,200 customers globally, across multiple industries including banking, insurance, financial, automotive, education and many others.

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