

August 10, 2016  
FOR IMMEDIATE RELEASE  
Media Contact: Liz Hamilton

### **Pragmatic Works Expands Their Presence in Dallas**

Dallas, TX- With the recent hire of Casey Lucas, Pragmatic Works has expanded their Dallas presence. Pragmatic Works is a training, software and consulting company that focuses on empowering businesses through data.

Casey joins the team as a Territory Account Manager for the Dallas region. His vast experience includes selling IT services and solutions with an emphasis on cloud and analytics services. Casey is an alumni of the University of Oklahoma.

“Casey excels at cultivating authentic relationships and understanding the goals and needs of his clients,” said Ryan Dowd, Vice President of Sales at Pragmatic Works. “We’re thrilled to have him join our team to bring our services to the Dallas and Fort Worth communities.”

With many of their over 7000 customers being located in the Dallas metropolitan region, Pragmatic Works first opened their Dallas office May 2016 to provide new and expanded options to grow relationships with those clients. “Pragmatic Works has given me a great opportunity to continue to build relationships and invest in the local Data Platform community here in Dallas,” said Lucas. “I’m excited about serving our current and new customers and assisting them with their SQL Server and Business Intelligence needs. My goal is to expand Pragmatic Works presence in the Dallas area while providing customers with top-notch software, training and services.”

#### **About Pragmatic Works**

Pragmatic Works is a software, consulting and training company that focuses on helping customers leverage their data to make better business decisions. We are experts on data management and performance, Business Intelligence, Big Data and cloud technologies. Pragmatic Works has served more than 7,200 customers globally, across multiple industries including banking, insurance, financial, automotive and education, among others.

#### **Media Contact:**

Liz Hamilton Marketing Manager, Pragmatic Works  
lhamilton@pragmaticworks.com  
(904) 297-3235