

July 1, 2015
FOR IMMEDIATE RELEASE
Media Contact: Liz Hamilton

Pragmatic Works Releases Infographic to Show the Importance of Data-Centric Testing

Pragmatic Works' releases infographic to show the importance of testing in a data-centric world. Testing has long been undervalued in the data world. Because if this, incorrect data is often supplied to decision makers within an organization. Using incorrect data can lead to an increase in production workload and delivery time, as well as costly decisions being made based on inaccurate data.

By not testing, companies are often unsure if they are gaining value from the data they are being provided. By implementing a testing plan your company can reduce cost, increase confidence in production data and have many other benefits.

“Data testing should be an essential part of a company’s production process. By not testing data companies often have increased workload, inaccurate data and many bugs within their development process. Testing allows you to eliminate these issues and increase company revenue,” says John Welch, Vice President of Product Development for Pragmatic Works.

To view the infographic and learn more about the importance of data testing, please visit <http://blog.pragmaticworks.com/why-you-should-care-about-data-testing>

About Pragmatic Works:

Pragmatic Works is a software, consulting and training company that focuses on helping customers optimize their data lifecycle. We are experts on data management and performance, business intelligence, big data and cloud technologies. Pragmatic Works has served more than 7,200 customers globally, across multiple industries including banking, insurance, financial, automotive, education and many others.

For more information about Pragmatic Works, please visit our website www.pragmaticworks.com

For additional information, interview and image requests contact Liz Hamilton, Marketing Manager, at 904-297-3235 or lhamilton@pragmaticworks.com