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Pragmatic Works Expands Minneapolis Presence

JANUARY 19, 2016 MINNEAPOLIS, MN – With the recent hire of Robert Gerads, Pragmatic Works has expanded their Minneapolis presence. Pragmatic Works is a training, software and consulting company that focuses on empowering businesses through data.

Gerads joins the team as a Territory Account Manager for the Twin Cities and beyond. His vast experience includes selling IT services and solutions with an emphasis on Microsoft Business Intelligence. Gerads is an alumni of St. John's University.

“Robert excels at cultivating authentic relationships and understanding the goals and needs of his clients,” said Ryan Dowd, Vice President of Sales at Pragmatic Works. “We’re thrilled to have him join our team to grow our presence in the Twin Cities community.”

With many of their over 7000 customers being located in the Twin Cities metropolitan region, Pragmatic Works first opened their Minneapolis office in October 2014 to provide new and expanded options to grow relationships with those clients. The Minneapolis Office specializes in data platform, analytics and big data with clients such as Tableau, CDW and Hortonworks.

“Pragmatic Works has given me great opportunity to continue to build relationships and invest in the local Microsoft Data Platform community here in Minneapolis,” said Gerads. “It’s hard not to be excited about serving an active client-base in the Twin Cities that has openly welcomed Pragmatic Works software, training and services. On the ground in Minnesota, I’ll continue to invest in these relationship and hopefully cultivate a few new ones along the way.”

About Pragmatic Works: Pragmatic Works is a software, consulting and training company that focuses on helping customers leverage their data to make better business decisions. We are experts on data management and performance, business intelligence, big data and cloud technologies. Pragmatic Works has served more than 7,200 customers globally, across multiple industries including banking, insurance, financial, automotive and education, among others.
<http://www.pragmaticworks.com>

Media Contact:
Devon Stiles
Marketing Manager, Pragmatic Works
dstiles@pragmaticworks.com
(904) 406-8534

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