

## FOR IMMEDIATE RELEASE

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### Pragmatic Works Opens Satellite Office in Minneapolis

Pragmatic Works, a training, software and consulting company that focuses on data lifecycle optimization, is continuing their locally focused growth in Minneapolis and St. Paul, Minnesota. Many of Pragmatic Works' over 7000 customers are based on the twin cities region and this team will provide new and expanded options to grow relationships with those clients.

With a technical team led by Jason Strate, Rowland Gosling and Steve Hughes, the Minnesota office will specialize in data platform, analytics and big data. These industry experts will continue developing the Pragmatic Works presence in the Midwest and expand Pragmatic Works' relationship with local partners such as Microsoft, Tableau, CDW and Hortonworks. "The decision to expand with a local presence in Minnesota was an easy one. We have quite a few talented local team members and we are seeing a lot of engagement opportunities in the area," says Adam Jorgensen, President of Pragmatic Works. "We are excited to increase our local presence and continue to be the go to provider for data warehousing and development needs."

Pragmatic Works is sponsoring and presenting at the Minnesota SQL Saturday on Saturday, October 25<sup>th</sup>, 2014. Jason Strate and Adam Jorgensen will be presenting a preconference session on Architecting the Modern Data Warehouse on Friday, October 24<sup>th</sup>, 2014. Pragmatic Works is raffling off a Microsoft Surface during the event, and for every entry Pragmatic Works is donating five dollars to the Wounded Warrior Project as a way to give back to those who have served our country.

**About Jason Strate:** Jason Strate is a Microsoft SQL Server MVP and Microsoft Certified Master. He is a highly-skilled data solutions architect with a strong background in database/data warehouse architecture and best practices, business analysis, mentoring and leadership. He has recently worked with a number of clients to review and analyze their SQL Server and big data environments and make recommendations related to performance improvement and reliability.

**About Rowland Gosling:** Rowland Gosling is an accomplished professional with over 20 years of experience building scalable, robust systems centered on many data platforms including Hadoop, SQL Server, Oracle, DB/2 and other RDBMSs. Skilled in both database and application design, development and deployment for a wide variety of industries and platforms. Rowland's experience in roles including team leads, system architect, data architect, developer, technology consultant and mentor for Microsoft platform provide unparalleled insight to clients.

**About Steve Hughes:** Steve Hughes has been working with technology for over 15 years with much of that time spent on creating business intelligence solutions.. In his current role as a BI Architect, he focuses on building BI and data solutions on Microsoft technologies including SQL Server and Azure. He is passionate about using data effectively and helping customers understand that data is valuable and

profitable. Steve also has experience working with a large Software as a Service vendor where he received awards for customer satisfaction and engineering excellence.

**About Pragmatic Works:** Pragmatic Works' mission is to help organizations deliver increased value and agility through innovative data solutions in the Microsoft data platform ecosystem. This is accomplished by offering software that simplifies the development and management of SQL Server, as well as by delivering top-tier SQL Server trainers and consultants for your most complex data management projects. Pragmatic Works has served more than 7,200 customers globally, across multiple industries including banking, insurance, financial, automotive and education, among others.

*For additional information, interview and image requests, contact Rachel Trulove, Marketing Manager at 904-297-1242, [rtrulove@pragmaticworks.com](mailto:rtrulove@pragmaticworks.com).*