

# How Databricks Improves Analyst Productivity



#### **COST-EFFICIENT SCALE**

Reliably process, store and analyze large populations of diverse patient data with an optimized version of Apache Spark and Delta Lake mlflow

#### REPRODUCIBILITY

Collaborative workspaces integrated with ML libraries and MLflow provide model tracking, management and revision histories



#### **UNIFIED, SECURE DATA**

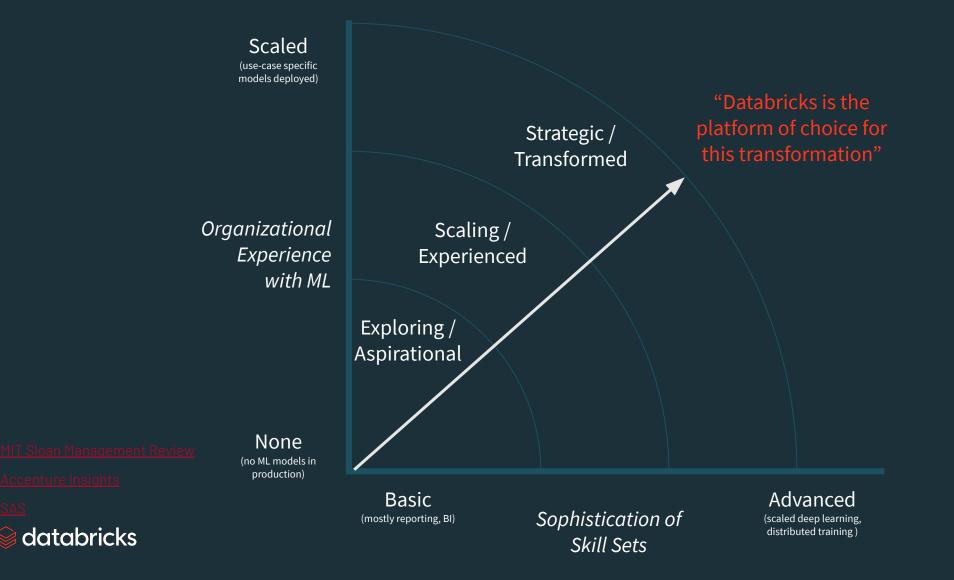
Managed platform with enterprisegrade security including data centric security, role-based control enables rapid and compliant data access

Build a Single View of All Your Data databricks

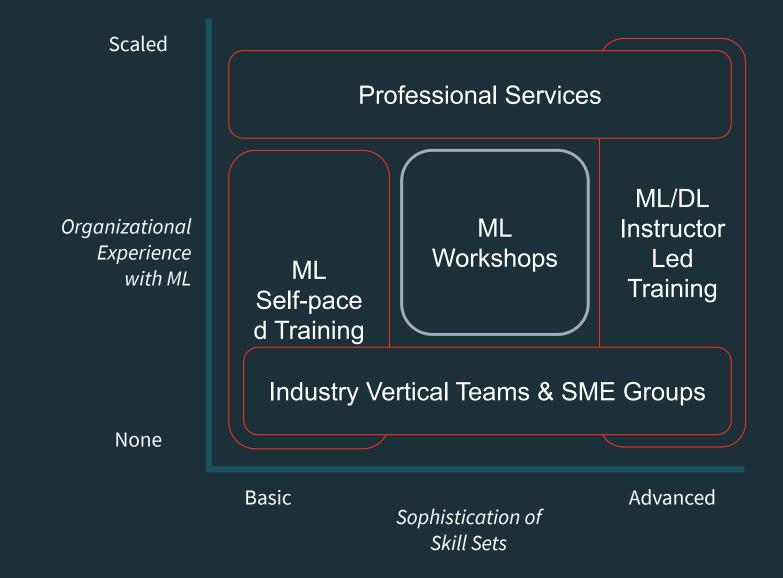
#### **Improve Collaboration**

Power Analytics at Scale with Confidence

#### Stages of the Analytics Journey\*



#### **ML Workshops as a Targeted Offering**



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# ML Workshop Topics

#### **Preferred Topic Ideas:**

Single-node Data Science on Databricks + Visualization Libraries MLflow Machine Learning Lifecycle Management & Model Deployment Koalas Scaling Pandas with Spark Environment Management ML Runtime, Container Services, Conda, Git Projects Parallelizing Machine Learning Parallelize Feature Engineering with Spark Parallelize Hyperparameter Tuning with

#### **HyperOpt**

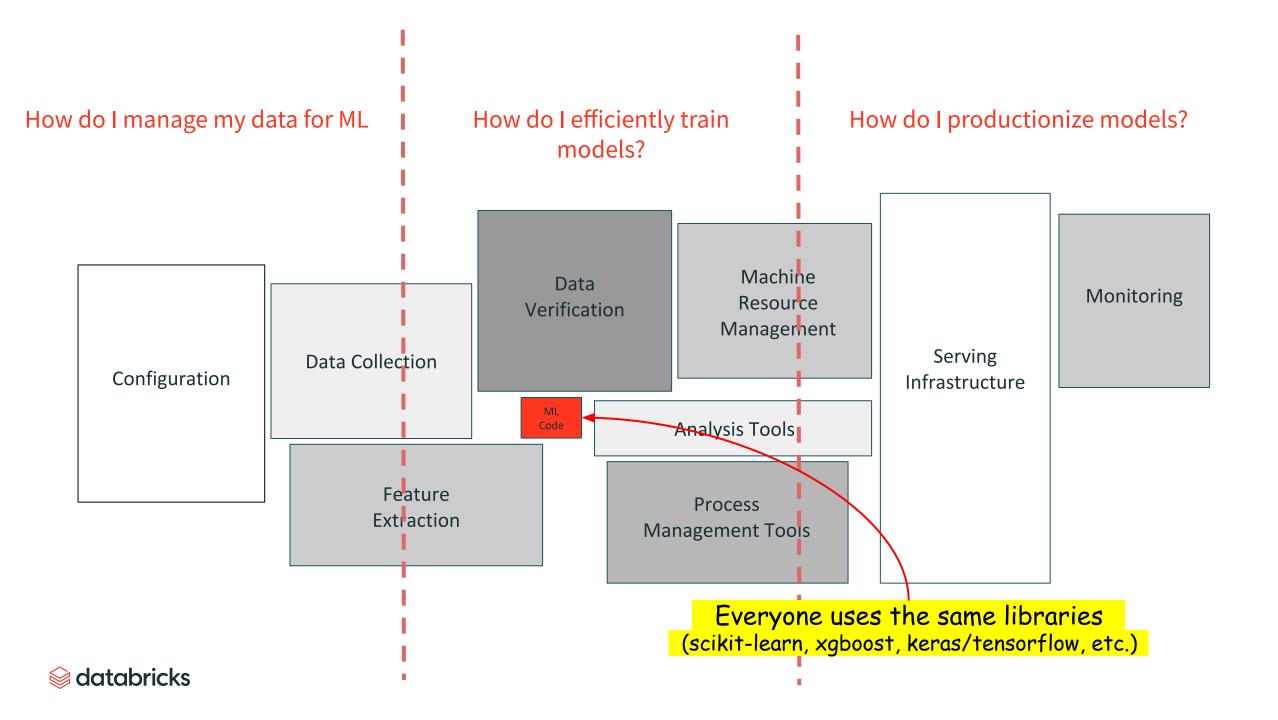
Parallelize Single Model Training with SparkML

Train Many Models in Parallel with Pandas UDFs

#### **Topics served better with other offerings:**

Intro to ML/AI/DL  $\rightarrow$  Self-paced Training Spark ML/MLlib → Self-paced Training Sklearn, Tensorflow, Keras, Pytorch  $\rightarrow$ Instructor-led Training Deep Learning: NN's/CNN's, SGD, optimizers, activation functions  $\rightarrow$  *Instructor-led Training* Horovod → Instructor-led Training LIME, SHAP → Instructor-led Training **Reinforcement and Transfer Learning →** Instructor-led Training Industry-specific ML use-cases: IoT, DBR for Genomics, Geospatial, etc.  $\rightarrow$  *Industry Vertical Teams, SME teams* Performance Tuning, Cluster Optimization → Instructor-led Training, Professional Services **Productionizing Models** → *Professional Services* **Governance, GDPR, CCPA** → *Professional Services* 





#### How do I manage my data for ML?

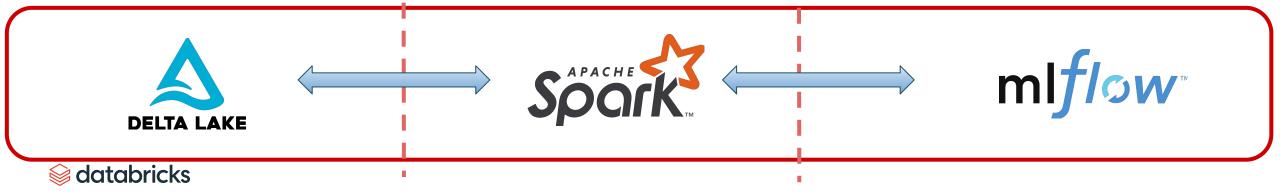
- Dataset isolation
- Binary files
- Batch + Streaming
- Schema Evolution/Enforcement
- Governance
- Regulatory Compliance
- ACID Transactions
- Efficient Upserts/Delete

How do I efficiently train models?

- Articulate tradeoff between...
  - Model Performance
  - Compute cost
  - Wall clock
- Take advantage of elastic compute
- Simple, consistent, scalable training environment
- Foster a culture of collaboration and experimentation
- Unlock advanced techniques

#### How do I productionize models?

- Which is the best model to deploy?
- How was it created?
- How do I hand it off to DevOps?
- How should it be deployed?
  - Batch vs Realtime
  - A/B test
- Who approved deployment?
- Make deployment easy
- Monitor/Alert/Debug



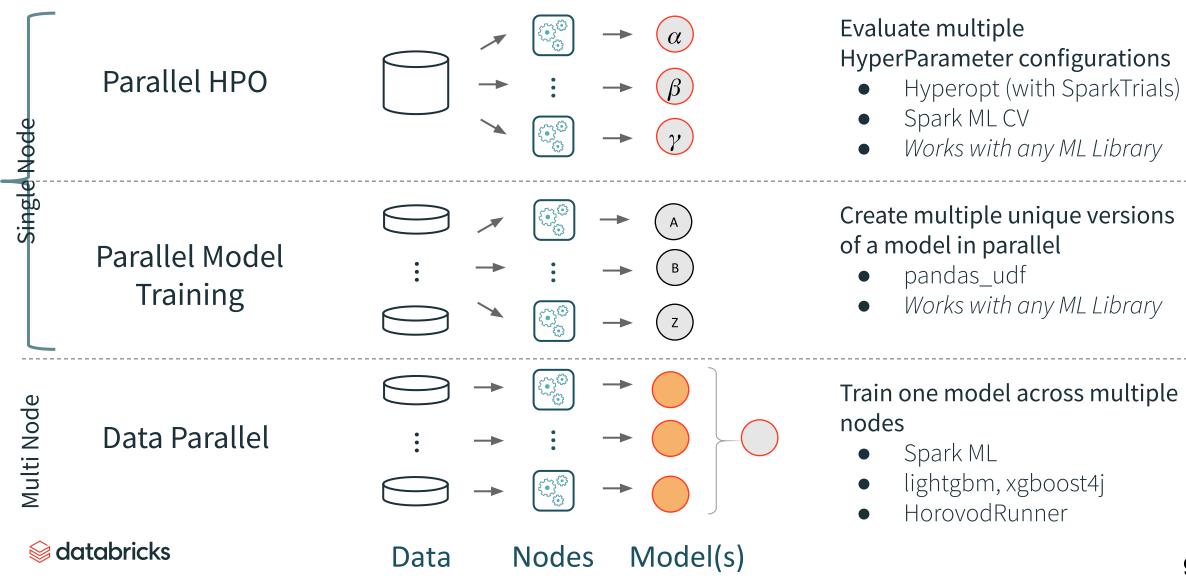
#### Delta: ML Ready Data Lake

	<ul> <li>ACID Transactions</li> </ul>	<ul> <li>Unified Datch <sup>Q</sup> Streaming</li> </ul>
Key Features	<ul> <li>Schema Enforcement</li> </ul>	<ul> <li>Unified Batch &amp; Streaming</li> <li>Time Travel/Data Snapshots</li> </ul>
	<ul> <li>Binary File Support</li> </ul>	• Thre havely Data Shapshots

- Guarantee data is "complete", and won't result in training failures
- Input types to model don't change resulting in model failure
- Parquet to load many binary files at once and reduce training time ("small file problem")
- One paradigm to score batch and streaming data
- Simplify Isolation and recovery of data set versions

#### 

# Spark: Use Compute Efficiently



# How do you design an experiment?

An **Experiment** is an evaluation of a model using a combination of controllable factors that affect the response

Experiments must be designed correctly using statistical methodology

An Experiment should be:

- Independent of other responses
- Controlled for variance and uncontrollable error
- Reproducible, especially between model candidates

Techniques include:

- Measuring Classifier Performance
- Hypothesis Testing



# Factors that affect model outcomes

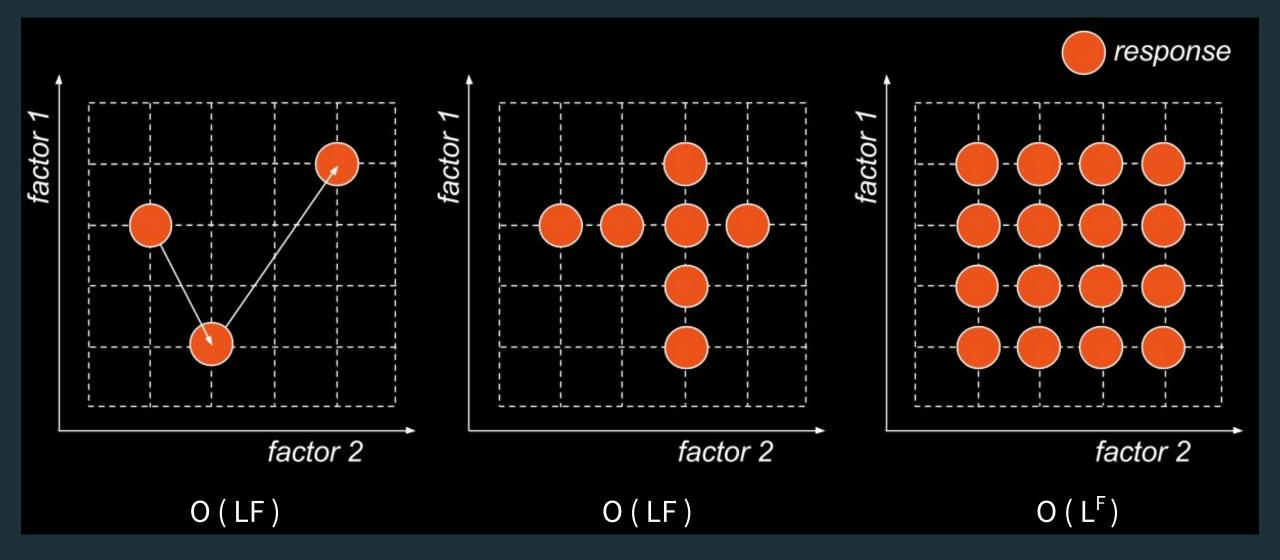
#### CONTROLLABLE

- Learning algorithm
- Input data
- Model parameters
- Model hyperparameters

#### UNCONTROLLABLE

- Noise in the data
- Optimization randomness
- Outcomes not observed during training but part of the system being modeled (I.e., a rare disease outcome)





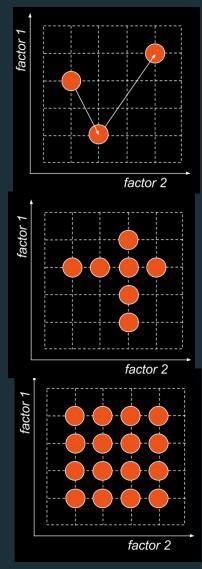


#### Generating Responses

```
val p1 = new ParamMap().put(factor1.w(3), factor2.w(1))
val p2 = new ParamMap().put(factor1.w(1), factor2.w(2))
val p3 = new ParamMap().put(factor1.w(4), factor2.w(4))
```

```
val factorGrid = new ParamGridBuilder()
.addGrid(factor1, Array(1, 2, 3, 4))
.addGrid(factor2, Array(3))
.build()
```

```
val factorGrid = new ParamGridBuilder()
.addGrid(factor1, Array(1, 2, 3, 4))
.addGrid(factor2, Array(1, 2, 3, 4))
.build()
```



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#### Generating Responses

#### **Train-Validation Split**

val tvs =

- new TrainValidationSplit()
  - .setEstimatorParamMaps(factorGrid)
  - .setEvaluator(new RegressionEvaluator)
  - .setTrainRatio(r)

Models support different methods / metrics

val model = tvs.fit(data)
model.bestModel
 .extractParamMap

- Creates an estimator based on the parameter map or grid
- Randomly splits the input dataset into train and validation sets based on the training ratio r
- Uses evaluation metric on the validation set to select the best model

# Generating Responses

#### **Cross Validator**

val cv = new CrossValidator()

.setEstimatorParamMaps(factorGrid)

.setEvaluator(**new** 

**BinaryClassificationEvaluator**)

.setNumFolds(k)

Models support different methods / metrics

val model = cv.fit(data)
model.bestModel
 .extractParamMap

- Creates k non-overlapping randomly partitioned folds which are used as separate training and test datasets
- Controls for uncontrollable factors and variance
- The 'bestModel' contains the model with the highest average cross-validation
- Tracks the metrics for each param map evaluated

# Reducing the Number of Responses

#### **Computational Complexity Limits Practicality of Factorial Search**

- Use a well-formulated conceptual model. This informs factor choice and reduces unnecessary model iterations
- Normalize factors where possible (i.e., factor is determined by input as-opposed to arbitrarily chosen by the modeler)
- If your data is large enough, you can split your dataset into multiple parts for use during cross-validation

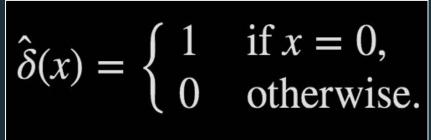


# How do you analyze model output? CLASSIFICATION

- Precision / recall relationships for binary classification problems
  - Receiver Operating Characteristic Curve
- For multi-classification problems:
  - Most packages only support 0/1 error functions
  - Confusion matrix
- For multilabel classification:
  - Again, 0/1 indicator function is only supported
  - Measures by label are most appropriate

#### REGRESSION

- Linear: RSME = Easy
- Non-linear: ...
  - \*runs\*
  - SoftMax
  - Cross Entropy





# Analyzing Model Output

val metrics = new

Dataframe of (prediction, label)

BinaryClassificationMetrics(predictionAndLabels.rdd.map( r =>
 (r.getAs[Double]("prediction"), r.getAs[Double]("label"))))

#### **Binary Classification**

Metric	Spark Implementation	
Receiver Operating Characteristic	roc	
Area Under Receiver Operating Characteristic Curve	areaUnderROC	
Area Under Precision-Recall Curve	areaUnderPR	
Measures by Threshold	{measure}ByThreshold	



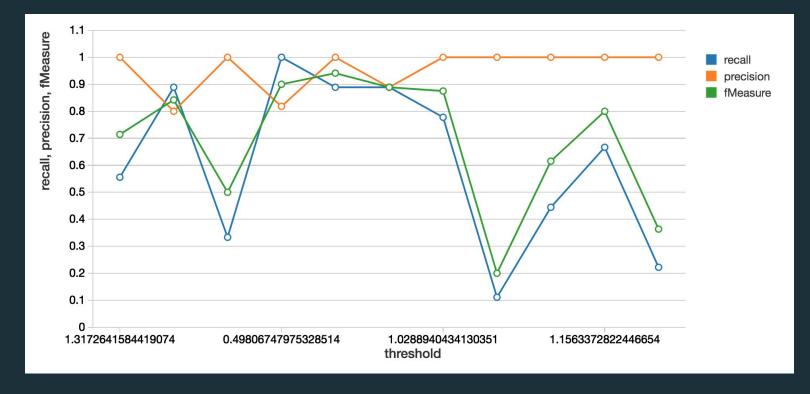
#### Threshold Curves

Optional beta parameter for F1 measure (default = 1)

val threshold = metrics.{measure}ByThreshold
.toDF('threshold', 'measure')

display(precision.join({measure}, 'threshold')

.join(recall, 'threshold'))





# Analyzing Model Output

Dataframe of (prediction, label)

val metrics = new

MulticlassMetrics(predictionAndLabels.rdd.map( r =>
 (r.getAs[Double]("prediction"), r.getAs[Double]("label"))))

#### **Multiclass Classification**

Metric		Spark Implementation
Usually not a robust metric by itself	Confusion Matrix	confusionMatrix
	Accuracy	accuracy
Measures by Label		{measure}ByLabel
	Weighted Measures	weighted{Measure}

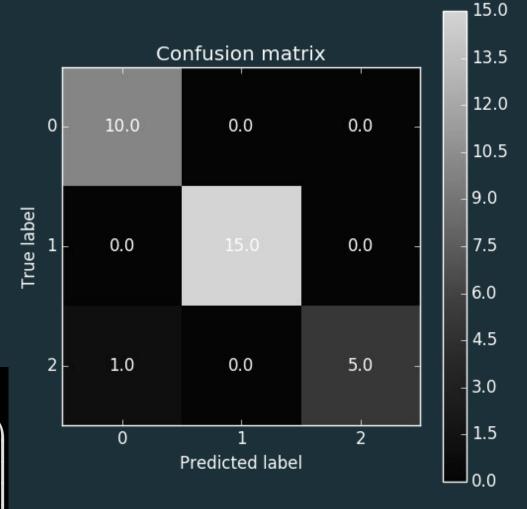


#### Confusion Matrix

metrics.confusionMatrix
.toArray

//Display using non-Scala tool
%python
confusion = np.array([[...],[...]])

$$\begin{split} C_{ij} &= \sum_{k=0}^{N-1} \hat{\delta}(\mathbf{y}_k - \boldsymbol{\ell}_i) \cdot \hat{\delta}(\hat{\mathbf{y}}_k - \boldsymbol{\ell}_j) \\ & \left( \begin{array}{ccc} \sum_{k=0}^{N-1} \hat{\delta}(\mathbf{y}_k - \boldsymbol{\ell}_1) \cdot \hat{\delta}(\hat{\mathbf{y}}_k - \boldsymbol{\ell}_1) & \dots & \sum_{k=0}^{N-1} \hat{\delta}(\mathbf{y}_k - \boldsymbol{\ell}_1) \cdot \hat{\delta}(\hat{\mathbf{y}}_k - \boldsymbol{\ell}_N) \\ & \vdots & \ddots & \vdots \\ \sum_{k=0}^{N-1} \hat{\delta}(\mathbf{y}_k - \boldsymbol{\ell}_N) \cdot \hat{\delta}(\hat{\mathbf{y}}_k - \boldsymbol{\ell}_1) & \dots & \sum_{k=0}^{N-1} \hat{\delta}(\mathbf{y}_k - \boldsymbol{\ell}_N) \cdot \hat{\delta}(\hat{\mathbf{y}}_k - \boldsymbol{\ell}_N) \\ \end{split} \right) \end{split}$$



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# Why conduct and test a hypothesis?

# Hypothesis testing describes the significance of the result and provides a mechanism for assigning confidence to model selection

What is the likelihood that my model will make a misclassification error? This probability is not known!

Given two learning algorithms, which has the lower expected error rate?

	Decision		
Truth	Fail to reject	Reject	
True	Correct	Type I error	
False	Type II error	Correct (power)	

- 1 Binomial Test
- 1 Approximate Normal Test
- 1-t Test
- 2 McNemar's Test
- 2 K-Fold Cross-Validated Paired t Test

# Chi-Squared Test

Hypothesis: Outcomes are statistically independent

- Conducts Pearson's independence test for every feature against the label
- Chi-squared statistics is computed from (feature, label) pairs
- All label and feature values must be categorical

```
import org.apache.spark.mllib.stat.Statistics
import org.apache.spark.mllib.stat.test.ChiSqTestResult
val goodnessOfFitTestResult = Statistics.chiSqTest(labels)
val independenceTestResult = Statistics.chiSqTest(contingencyMatrix)
```

expected.. databricks Nice, but you still need to do the hard work of constructing the hypothesis and validating!

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#### McNemar's Test

#### Hypothesis: Model 1 and model 2 have the same rate of generalization error

```
val totalObs = test.count
val conditions = "..."
val plc =
predictions1.where(conditions).count()
val plm = totalObs - plc
val p2c =
predictions2.where(conditions).count()
val p2m = totalObs - p2c
```

```
val e00 = p1m + p2m
val e01 = p1m
val e10 = p2m
val e11 = p1c + p2c
```

 $e_{00}$ : Number of examples misclassified by both  $e_{10}$ : Number of examples misclassified by 2 but not 1  $e_{01}$ : Number of examples misclassified by 1 but not 2  $e_{11}$ : Number of examples correctly classified by both

$$\frac{(|e_{01} - e_{10}| - 1)^2}{e_{01} + e_{10}} \sim \chi_1^2$$

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# Analyzing of Variance

# Analysis of Variance is used to compare multiple models. What is the statistical significance of running model 1 or model 2?

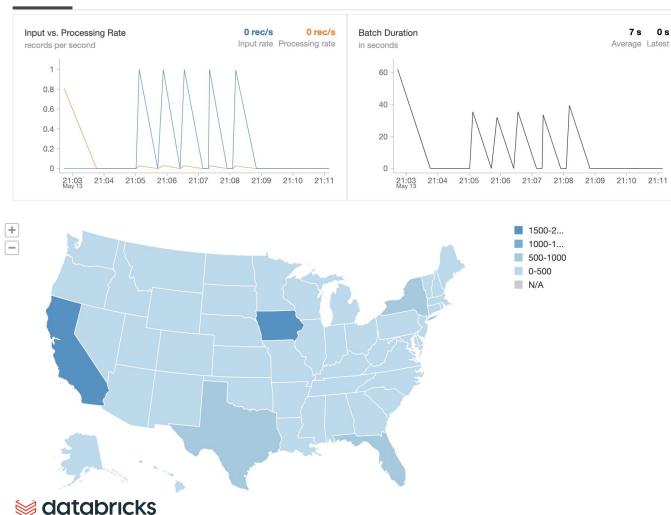
- Currently no techniques for ANOVA directly within MLlib
- Requires calculating statistics manually
- A very useful technique in-practice despite the manual work needed



# **DELTA LAKE** Demo - Focusing on Delta Lake Features

▼ 😔 display\_query\_1 (id: 50aad4e1-c8b3-4642-92cb-a5a44a2d67eb) Last updated: 7 days ago

#### Dashboard Raw Data

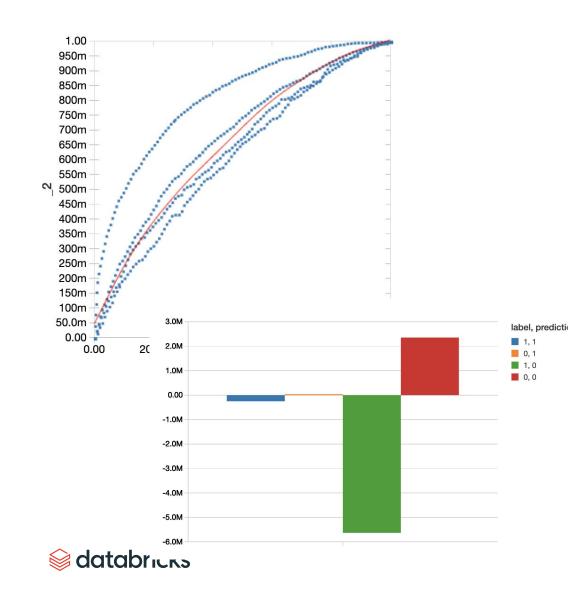


- Runs on DBCE
- Features:
  - Convert Parquet to Delta
  - Batch and Streaming Sync
  - Describe detail
  - Describe History
  - o Time Travel
  - o DDL
  - o Schema Modification
- To do:
  - ACID Tx (leverage <u>notebook</u>)
  - o Scalable Metadata

https://dbricks.co/dlw-01







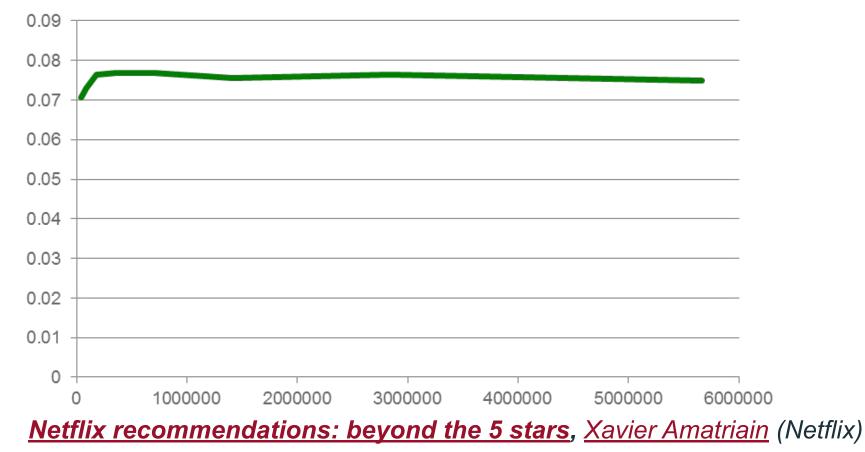
- Runs on DBCE
- Features:
  - Using Delta Table
  - Databricks Visualizations
  - Time Travel
  - Ad-hoc Analysis
  - Logistic Regression
  - Integrate MLflow

Ney smoothing), leading to elaborate probabilistic models. But invariably, simple models and a lot of data trump more elaborate models based on less data. Similarly, early work on machine translation relied on elaborate rules for

The Unreasonable Effectiveness of Data, Alon Halevy, Peter Norvig, and Fernando Pereira, Google 2009

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# Model performance vs. sample size (actual production system)



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# Oh, and what about the size of those data sets?

- <u>1 billion word corpus</u> = ~2GB
- <u>Netflix prize data</u> = 700Mb compressed
  - 1.5 GB uncompressed (source)

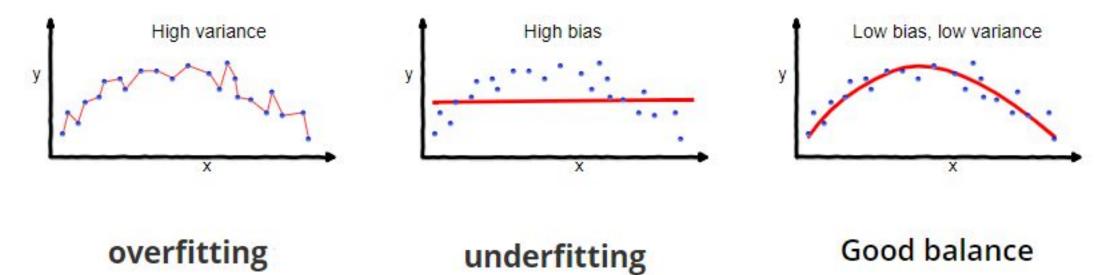


# Conceptualizing a Distributed Model

- Model capabilities are different between serial and distributed applications
  - Some algorithms do not have a distributed implementation
  - Understanding computational complexity becomes an increasingly present limitation
  - Solver and optimizer implementations for existing algorithms may be different or not supported
  - Model assumptions may change when migrating a serial model to a distributed model
- Data characteristics are more challenging to reveal
  - Outliers are prevalent but may be incorrectly or poorly modeled
  - Missing value compensation can significantly skew results
  - Synthetic data can poorly represent actual system

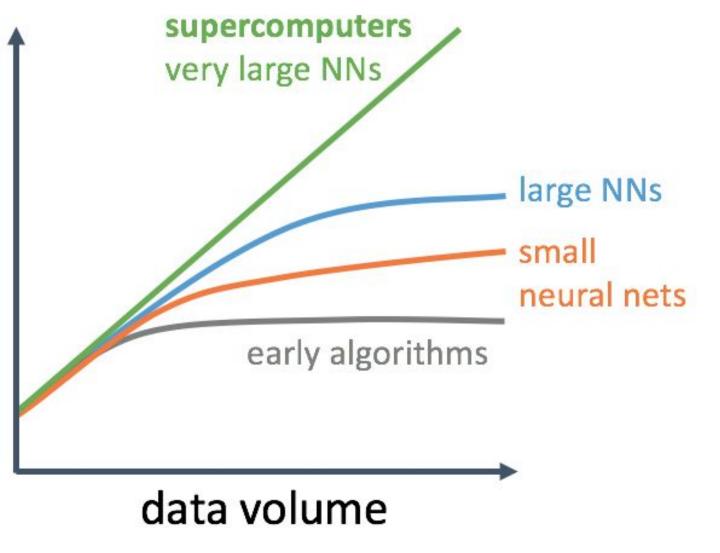
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# So where does that leave us?





# algorithm performance



Andrew Ng, Al is the New Electricity

Conclusion: more data makes sense for high variance (semi-structured or unstructured) problem domains like text and images. Sampling makes sense for high bias domains such as structured problem domains.

# Should we always use more data with deep learning?



# No! Transfer learning on smaller data often beats training nets from scratch on larger data-sets.

Open AI pointed out that while the amount of compute has been a key component of AI progress, "Massive compute is certainly not a requirement to produce important results." (<u>source</u>)



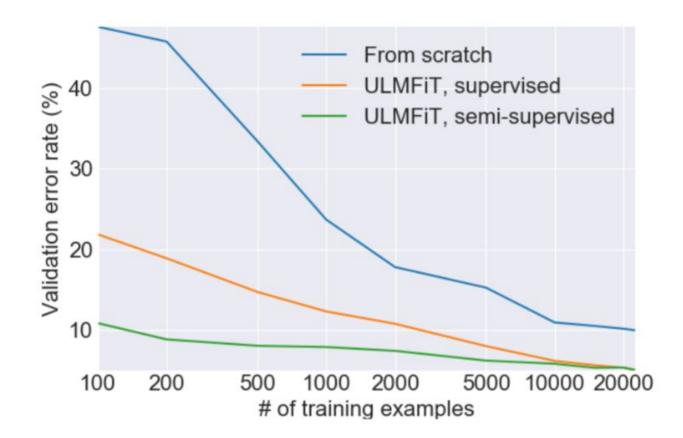
In a benchmark run by our very own Matei Zaharia at Stanford, Fast.ai was able to win both fastest and cheapest image classification:

Imagenet competition, our results were:

- Fastest on publicly available infrastructure, fastest on GPUs, and fastest on a single machine (and faster than Intel's entry that used a cluster of 128 machines!)
- Lowest actual cost (although DAWNBench's official results didn't use our actual cost, as discussed below).Overall, our findings were:
- Algorithmic creativity is more important than bare-metal performance

(source)





#### Introducing state of the art text classification with universal language models,

Jeremy Howard and Sebastian Ruder

Take-away: Even in the case of deep learning, if an established model exists, it's better to use transfer learning on small data then train from scratch on larger data



# So where does databricks fit into this story?



# Training models (including hyperparameter search and cross validation) is embarrassingly parallel



## Shift from distributed data to distributed models

import statsmodels.api as sm
# df has four columns: id, y, x1, x2

```
group_column = 'id'
y_column = 'y'
x_columns = ['x1', 'x2']
schema = df.select(group_column, *x_columns).schema
```

```
@pandas_udf(schema, PandasUDFType.GROUPED_MAP)
# Input/output are both a pandas.DataFrame
def ols(pdf):
    group_key = pdf[group_column].iloc[0]
    y = pdf[y_column]
    X = pdf[x_columns]
    X = sm.add_constant(X)
    model = sm.OLS(y, X).fit()
    return pd.DataFrame([[group_key] + [model.params[i] for i in
    beta = df.groupby(group_column).apply(ols)
```

#### Introducing Pandas UDF for PySpark: How to run your native Python code with PySpark, fast.

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The goal of experimentation is to understand the effect of model factors and obtain conclusions which we can consider statistically significant

This is challenging for distributed learning!



# Data Scientists spend lots of time setting up their environment



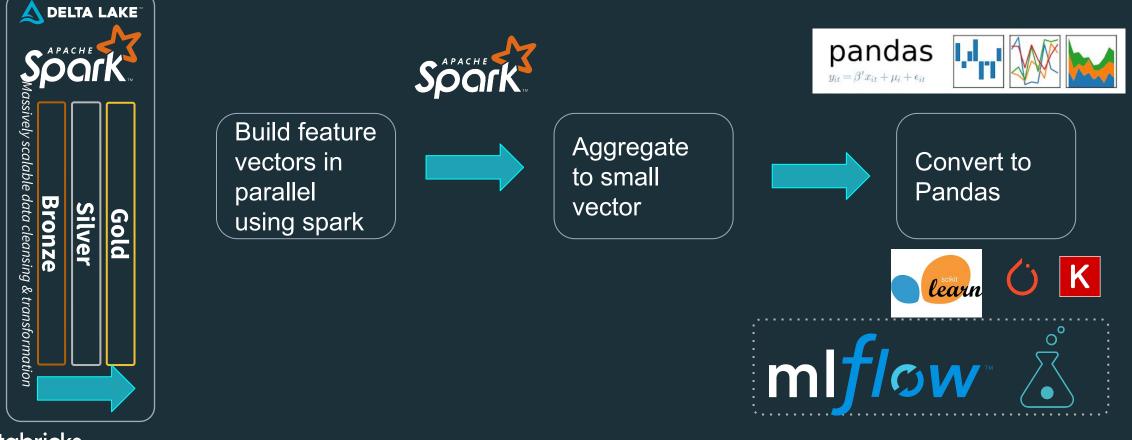
# 4 ways to parallelise ML:

- **1** Parallelise Feature Engineering
- 2 Parallelise Hyperparameter Tuning
- **3** Parallelise Single Model Training

## 4 Train lots of models in parallel



# 4 ways to parallelise ML:1 Parallelise Feature Engineering



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# 4 ways to parallelise ML:

## 2 Parallelise Hyperparameter Tuning



## Hyper-parameter tuning methods

### Non-adaptive methods:

- Manual a.k.a "baby-sitting"
- Grid search brute force, exponential in the number of parameters
- Random search less brutal, but not adaptive

### Adaptive methods:

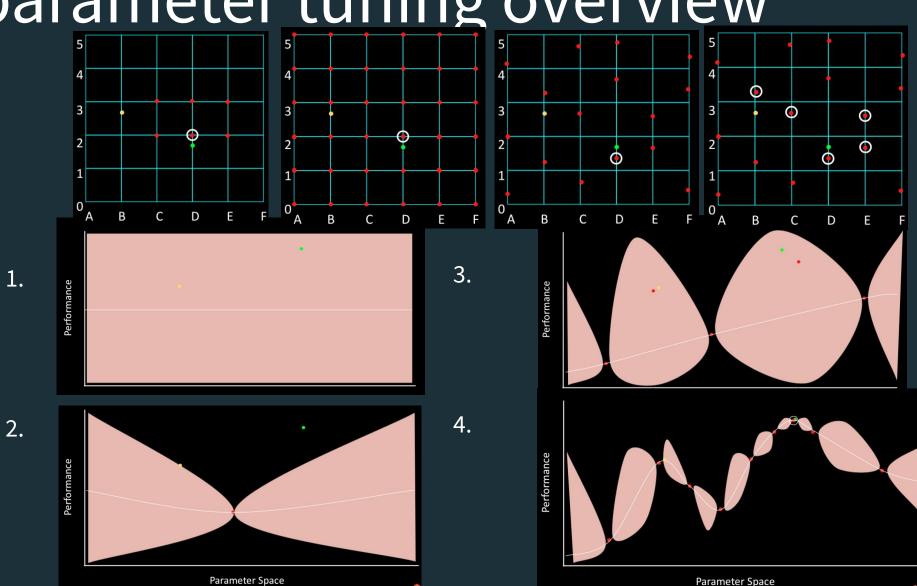
- Population based genetic methods, Databricks AutoML
- Bayesian optimisation uses an explicit model, normally linear



## Hyper parameter tuning overview

- Manual
- Grid
- Random
- Population

• Bayesian



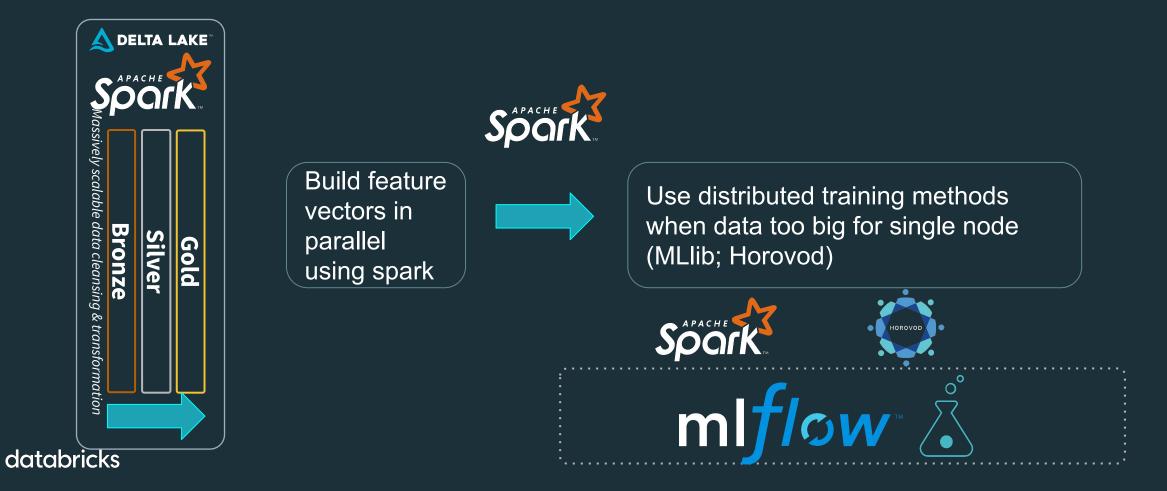


# 4 ways to parallelise ML:

## **3** Parallelise Single Model Training



# How to parallelise ML: **3** Parallelise Single Model Training

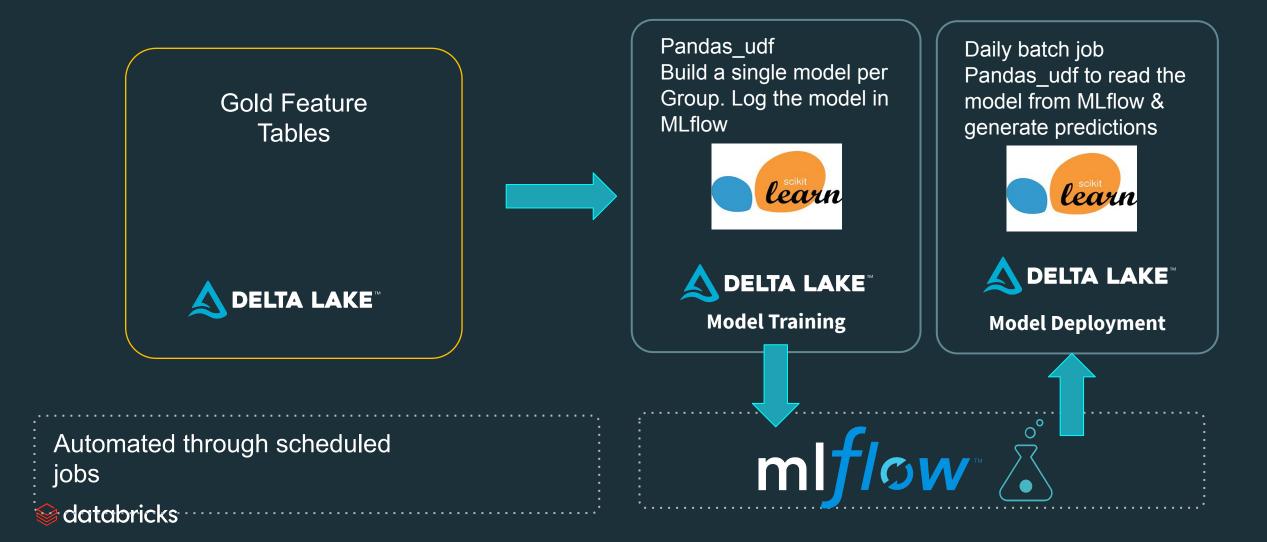


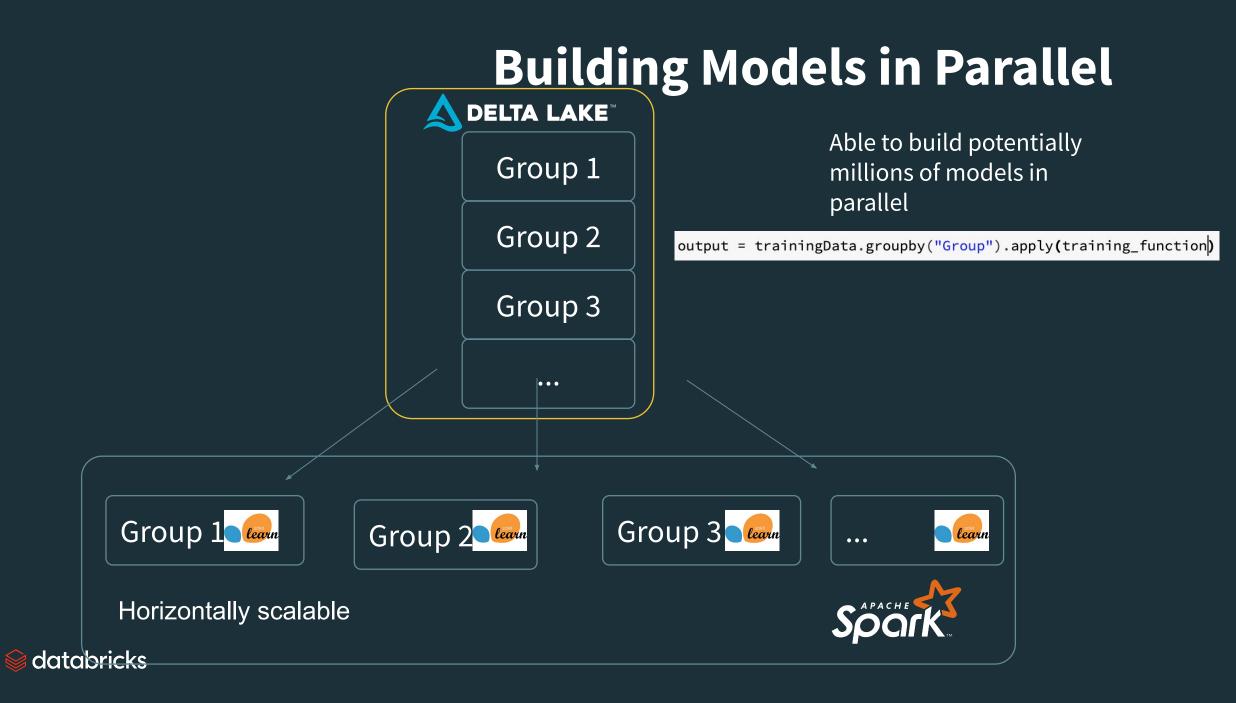
# 4 ways to parallelise ML:

## 4 Train lots of models in parallel

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## Different model for each group





# MLflow Components



Record and query experiments: code, data, config, results ml**flow** Projects

Packaging format for reproducible runs on any platform ml**flow** Models

General model format that supports diverse deployment tools ml**flow** Model Registry

Centralized and collaborative model lifecycle management

new!



## How it all fits together

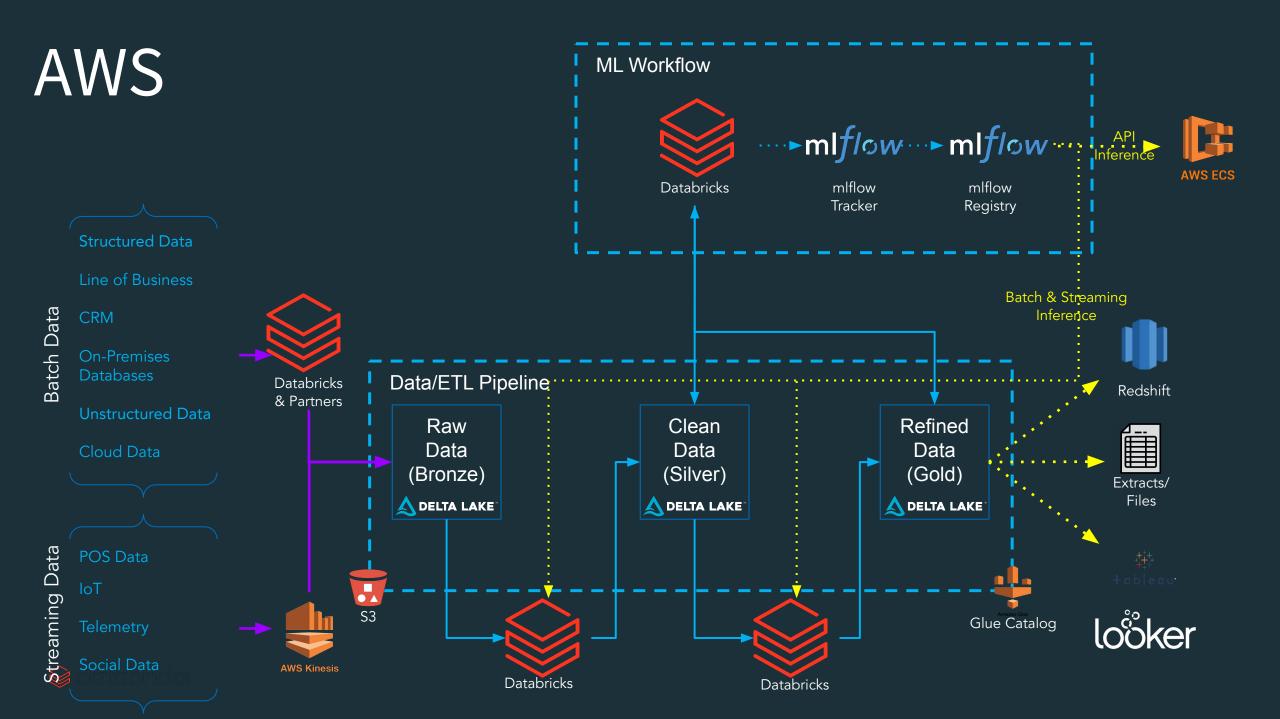
- MLflow to track, analyze, reproduce, and deploy models
- Spark to accelerate model development
  - Data or Model Parallel training
  - Distributed Hyperparameter search
  - Distributed AutoML
- Delta to manage your data lake
  - Optimized data format reduces data load time for faster training.
  - Time Travel to isolate datasets during training
  - Support for both tabular and binary data

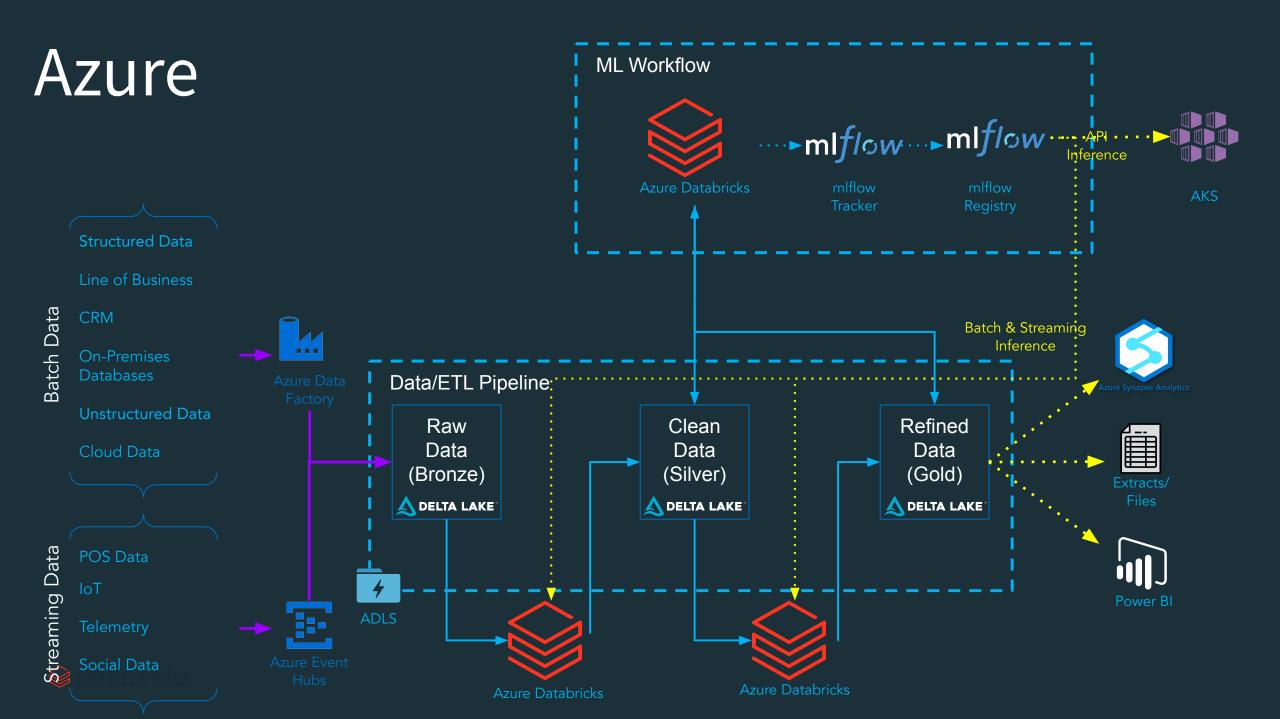


## Databricks

- MLflow + Spark + Delta in one seamless environment
- Simple, secure, scalable, workspace with self-serve access to compute
- Highly collaborative environment to accelerate onboarding, and foster team based innovation







## Make the Transition Easy

Common Tools	Single Node on Databricks	<b>Distributed on Databricks</b>
Jupyter Notebook	Same, Databricks Notebook	Databricks Notebook
Pandas DataFrame		<i>Same</i> , Spark DataFrame, Koalas DataFrame
	Matplotlib	
scikit-learn		Same, sparkML
xgboost		Same, xgboost4j, lightgbm
Keras/Tensorflow/PyTorch		Same (+ HorovodRunner)
R or RStudio		SparkR or RStudio

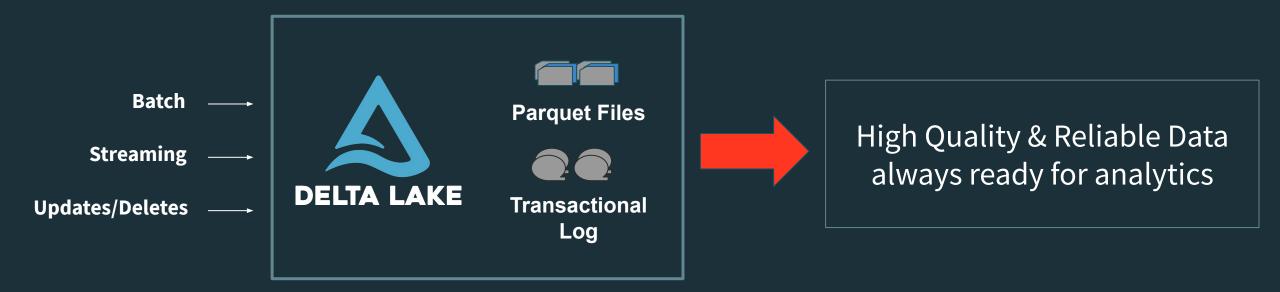
# A Deeper Look







## Delta Lake ensures data reliability



#### **Key Features**

- ACID Transactions
- Schema Enforcement
- Unified Batch & Streaming
- Time Travel/Data Snapshots



## Time Travel

#### Reproduce experiments & reports

```
SELECT count(*) FROM events
```

TIMESTAMP AS OF timestamp

**SELECT count(\*) FROM** events

VERSION AS OF version

spark.read.format("delta").option("timestampAsOf",

```
timestamp_string).load("/events/")
```

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#### Rollback accidental bad writes

```
INSERT INTO my_table
   SELECT * FROM my_table TIMESTAMP AS
OF
```

date\_sub(current\_date(), 1)

## BinaryFile Support

df = spark.read.format("binaryFile").option("pathGlobFilter", "\*.jpg").load("/path/to/dir")

### Write arbitrary file types to Parquet Creates four columns: file path, file date, file size, serialized content of file

Why?

- Solves "small file problem" with mature big data standard
- Can append additional columns to the dataframe
- Can use Delta + TimeTravel to manage binary data

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# Machine learning with Databricks

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## How Databricks helps Data Scientists

#### **Distributed Machine Learning**

Spark MLlib for distributed models

Migrate **Single Node to distributed** with just a few lines of code changes:

- Distributed **hyperparameter search** (Hyperopt, Gridsearch)
- PandasUDF to distribute models over subsets of data or hyperparameters
- Koalas: Pandas DataFrame API on Spark

Deep Learning distributed training. (HorovodRunner)

#### Use your own tools

Multiple languages in Databricks Notebooks (Python, R, Scala, SQL)

**Databricks Connect:** connect external tools with Databricks (IDEs, RStudio, Jupyter...)

#### R support

Native R notebooks on Databricks Python (Scikit-Learn, Pandas) RStudio & RStudio Server integrations Scaling and parallelizing with SparkR & SparklyR

#### **Upcoming features**

#### Data Science Workspace

- Project-based Git integration

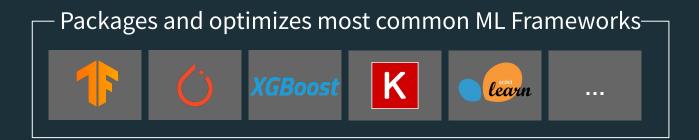
Azure Databricks

- Share & reproduce Conda environments

Hosted JupyterLab

Hosted Shiny Apps

### ML Runtime Optimizations Reliable and secure distribution of open source ML frameworks



Built-in Optimization for Distributed Deep Learning

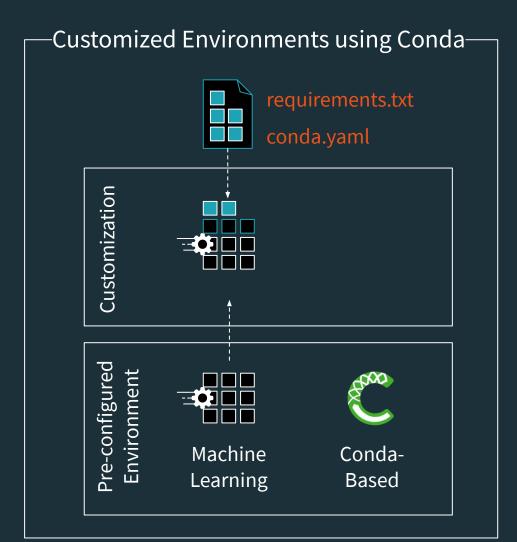


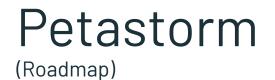
Distribute and Scale any Single-Machine ML Code to 1,000's of machines.

#### Built-In AutoML and Experiment Tracking-



AutoML and Tracking / Visualizations with MLflow





petastorm

- Allows you to load Parquet directly into Deep Learning frameworks
- Supports TensorFlow and PyTorch
- Works for Single Node & Distributed



### Meet Horovod



- Distributed training framework for TensorFlow
- Inspired by work of Baidu, Facebook, et al.
- Uses bandwidth-optimal communication protocols
  - Makes use of RDMA (RoCE, InfiniBand) if available
- Seamlessly installs on top of TensorFlow via pip install horovod
- Named after traditional Russian folk dance where participants dance in a circle with linked hands

## Hyperopt

Open Source Bayesian HyperParameter Optimizer

Uses TPE (Tree of Parzen Estimators) to model the prior Scales better to high dimensional problems than GPs

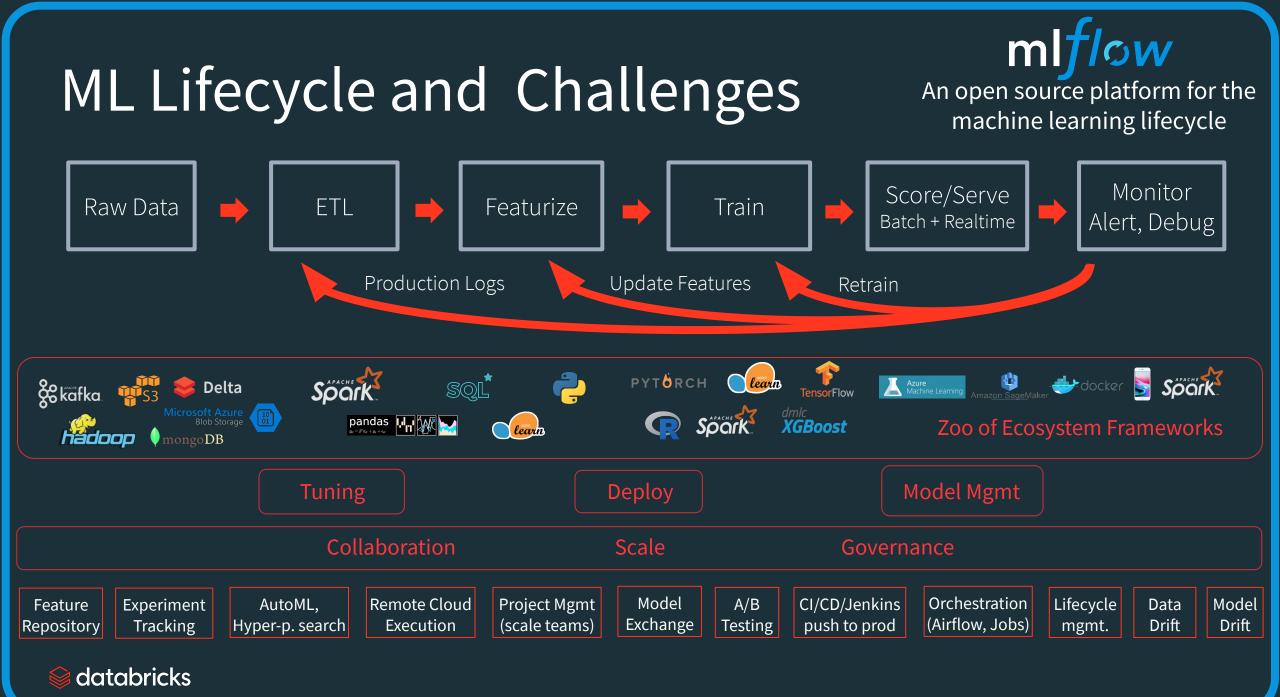
Have created a new "SparkTrials" class

Supports parallel suggestion serving out of the box on spark Contributing back to the open source









# Use MLflow + spark UDFs to democratize ML within the org.

spark.udf.register("model", pyfunc\_udf)

Out[25]: <function mlflow.pyfunc.spark\_udf.<locals>.predict(\*args)>

Command took 0.06 seconds -- by thunder.shiviah@databricks.com at 6/12/2019, 10:28:54 AM

Cmd 13

```
1 %sql
2 select *, model("0") as predictions from sql_table_example
```

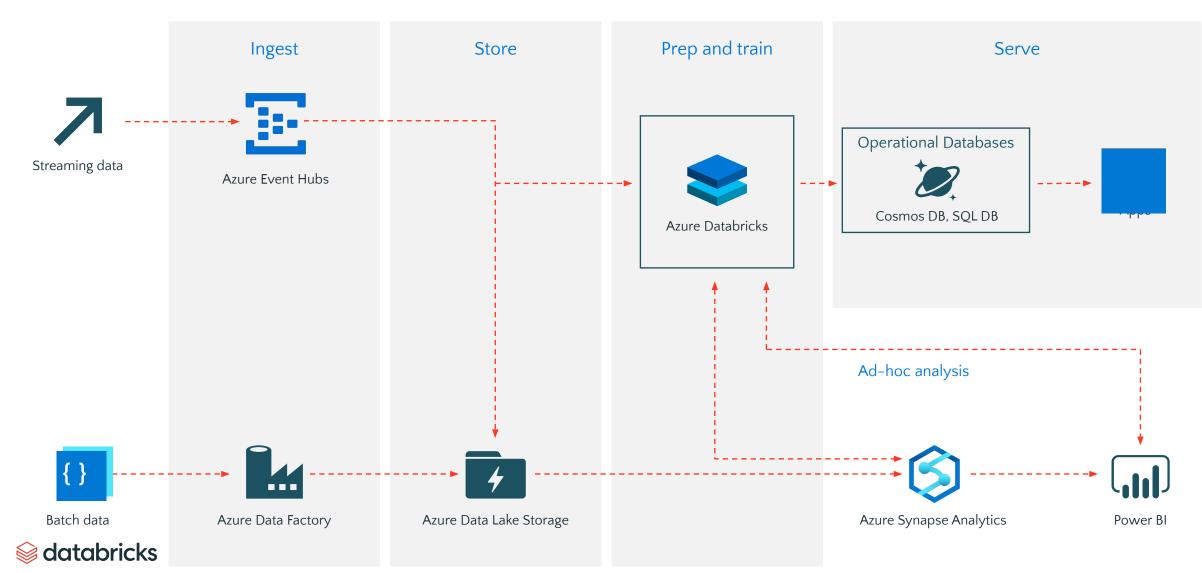
See my <u>mlflow deployment example notebook</u>.

#### **Enable Every Level of Expertise**

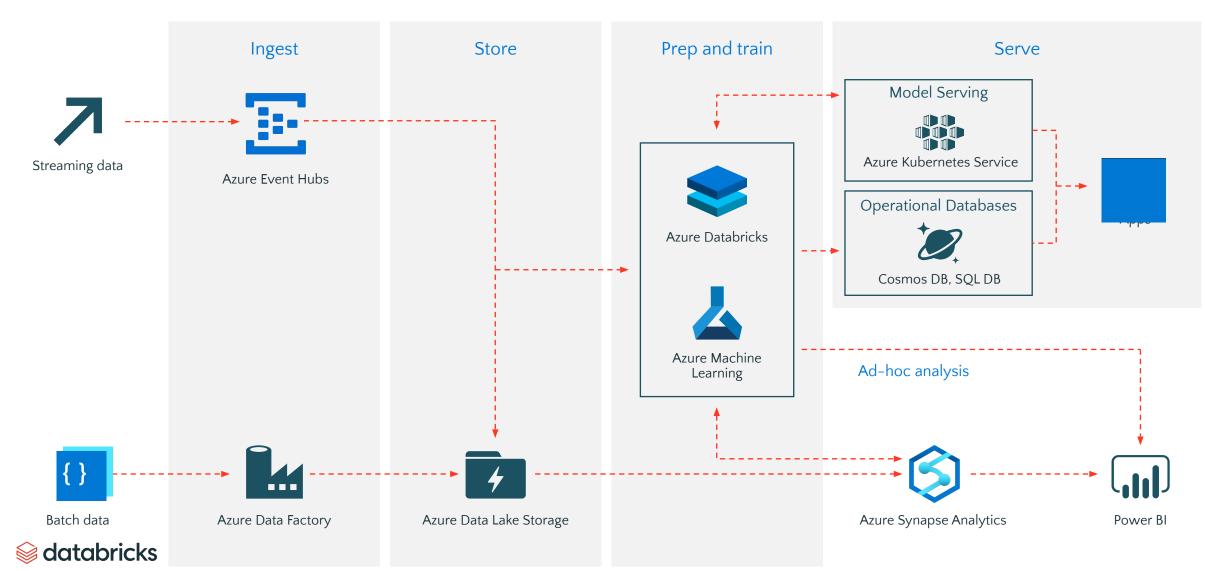
User		Offering	Details
	Citizen Data Scientist	databricks AutoML Toolkit	/ Feature Factory / Feature Importance / Evolutionary Model Search
	Engineer	ML Runtime and MLflow	/ Hyperparameter Tuning / Model Architecture Search
databricks	ML Expert / Researcher	ML Runtime Optimizations	/ Distributed Execution of Libraries / Latest AutoML Libraries (e.g. Uber's Ludwig)

## Machine learning with Azure Databricks and Azure Machine Learning

## Machine learning



## Machine learning

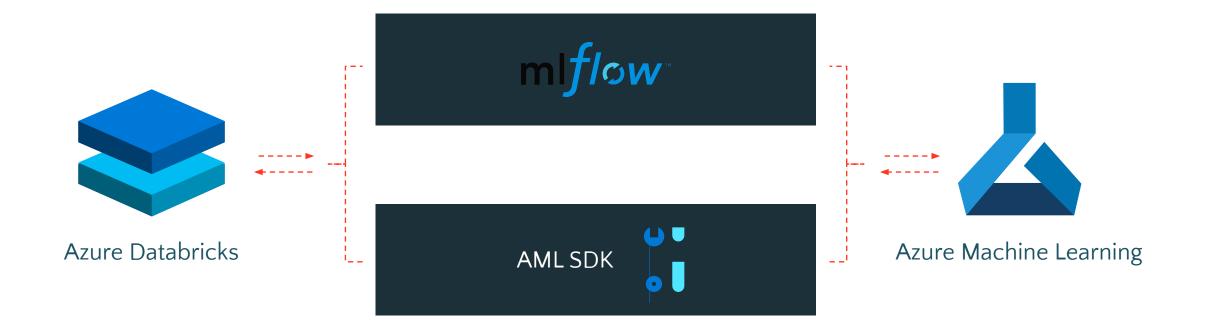


#### Azure Databricks and Azure ML are better together





#### Azure Databricks and Azure ML are better together



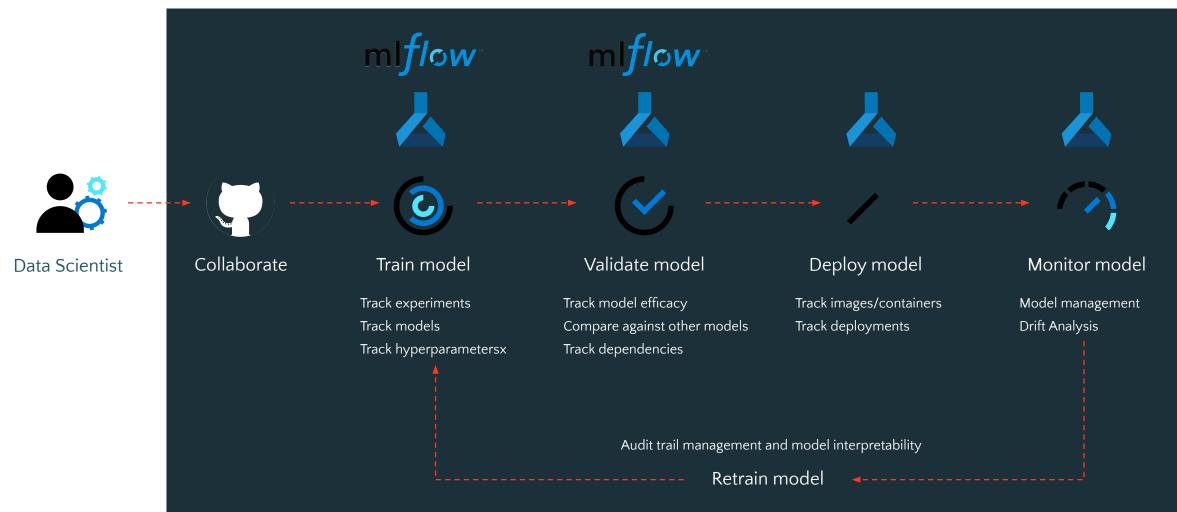
- >>>> Log experiments and models in a central place
- >>> Maintain audit trails centrally

#### Deploy models seamlessly via Azure Machine Learning

>>>> Implement robust MLOps

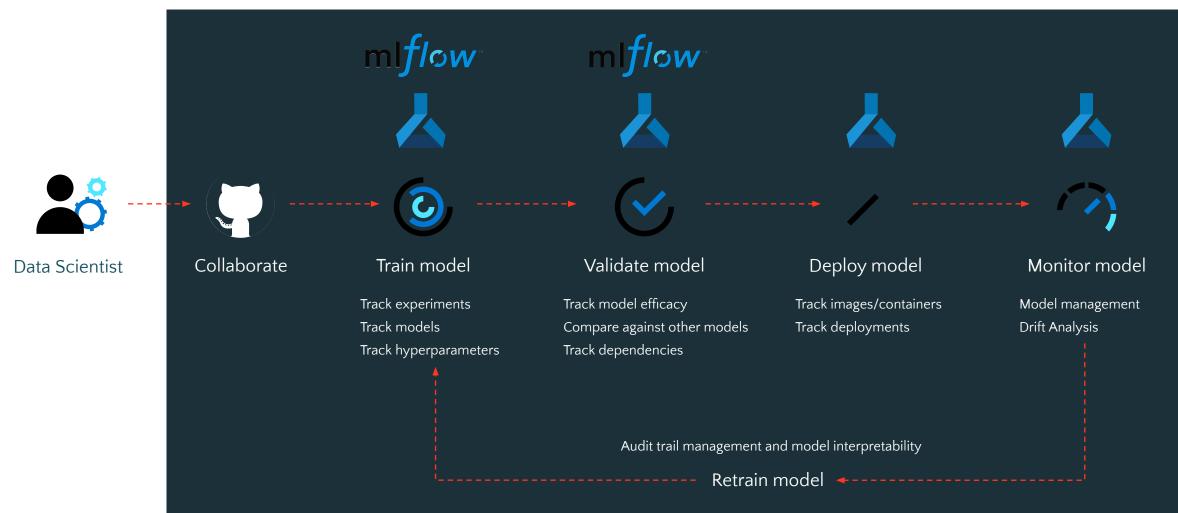
#### 😂 databricks

#### MLflow and Azure Machine Learning



**♦ databricks** 

#### MLflow and Azure Machine Learning



**♦ databricks** 

## Databricks with Azure Machine Learning



#### Open & extensible

- Leverage the latest libraries and frameworks
- Perform distributed training across CPUs and GPUs
- Dedicated ML runtime with pre-built optimizations

### Engineered integration

#### **ML**flow integration

- Common experiment tracking and results backend
- Store models in a central model registry across Azure
- Combined view of all ML activity within Azure





#### ML & ML management

- Package and deploy models for inferencing at scale
- Leverage automated ML to design a model factory
- Create CI/CD pipelines for retraining with drift tracking and audit trails

#### **Azure DevOps**

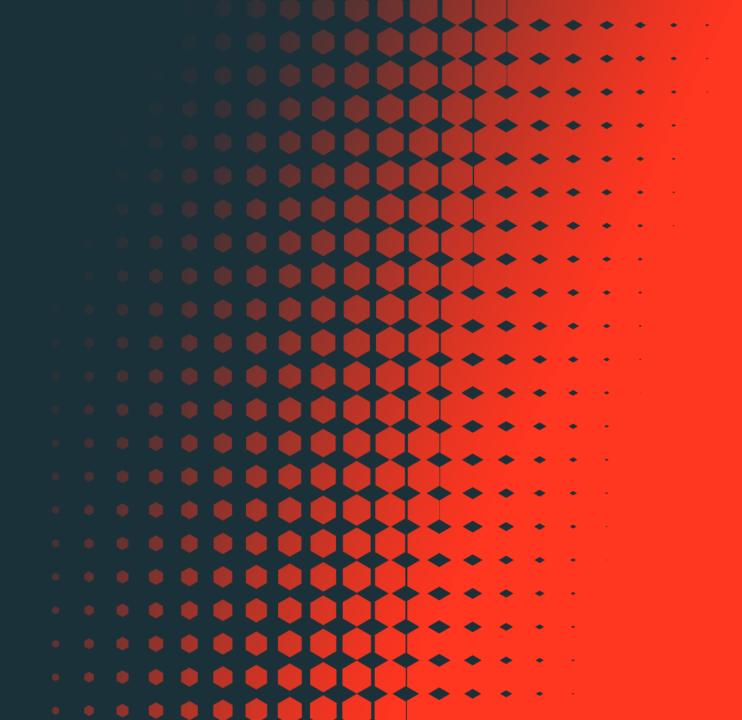


Implement MLOps with Azure DevOps



### Appendix

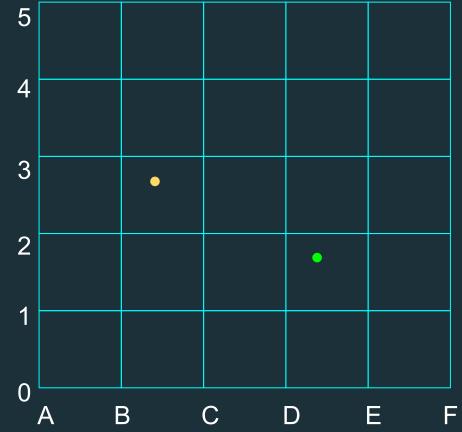




#### **Review: Bayesian Optimization**

Create ranges, and trade off between exploration and exploitation to search space

param 1: a-f param 2: 0-5



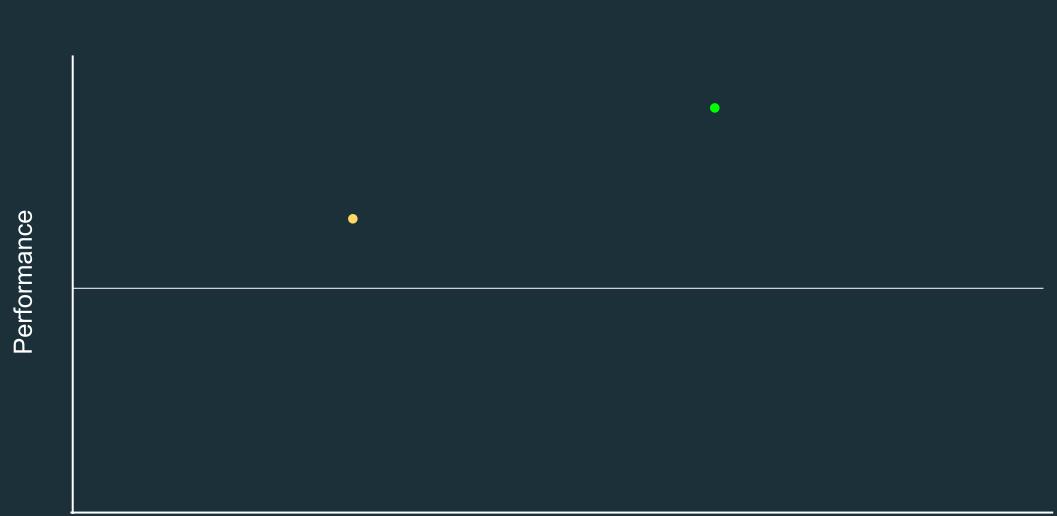






Parameter Space

•

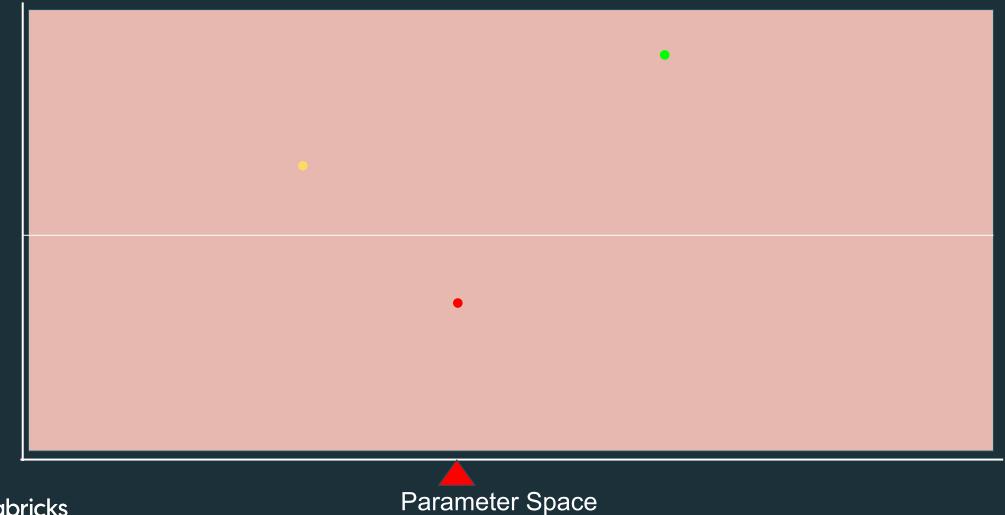






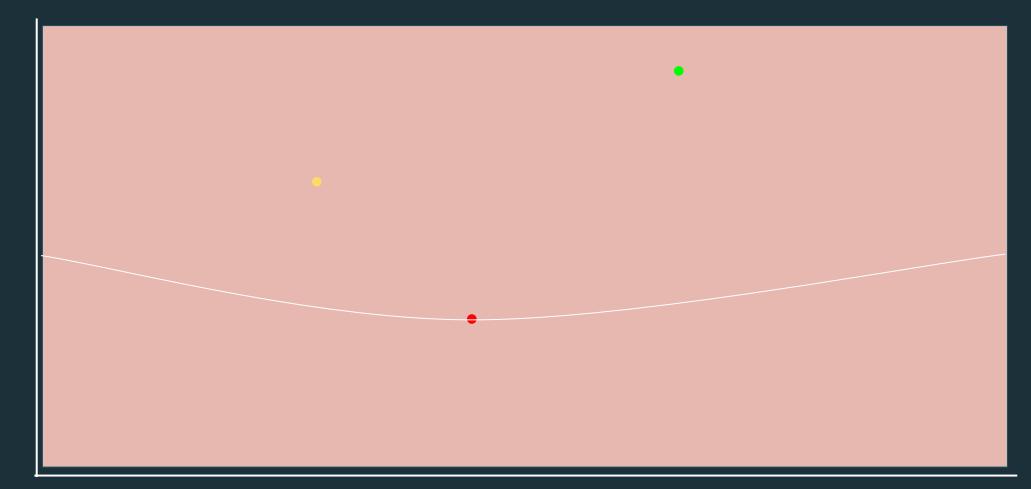






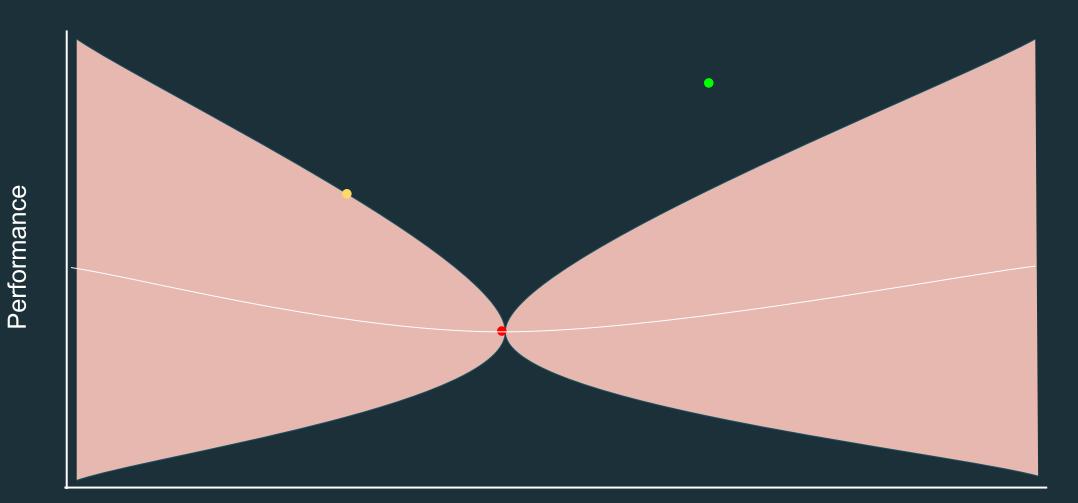
Performance



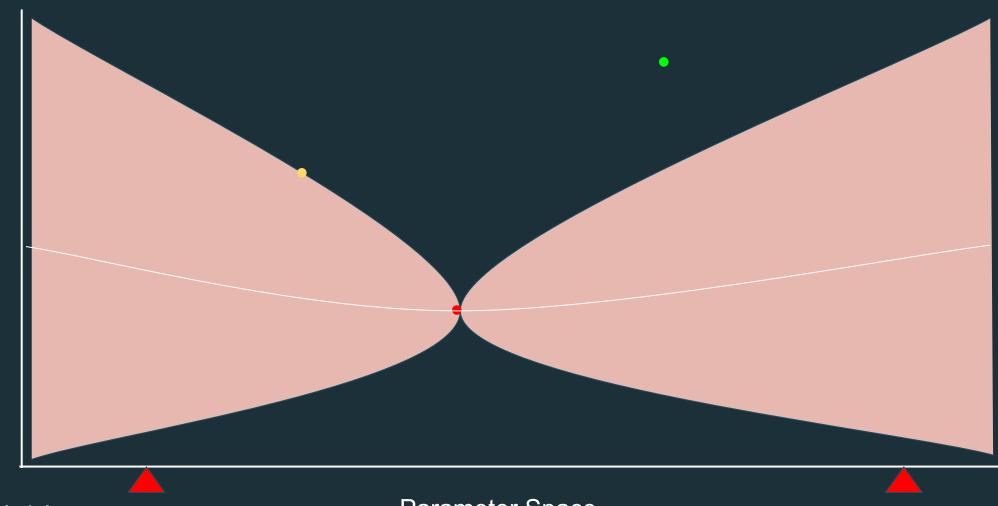






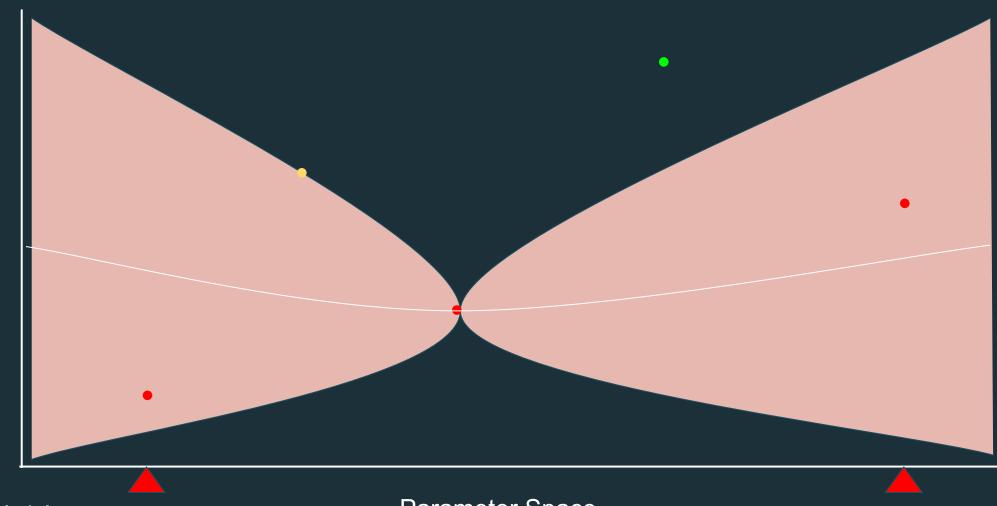






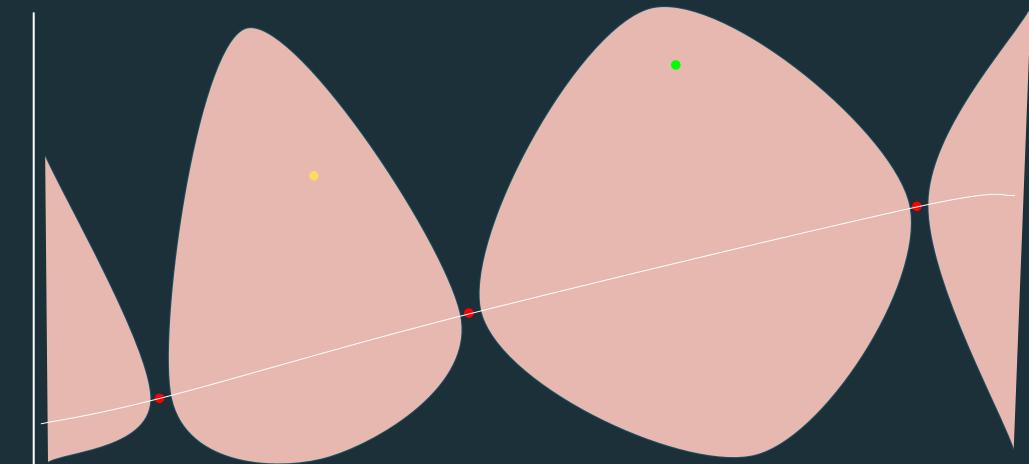
Performance

♦ databricks



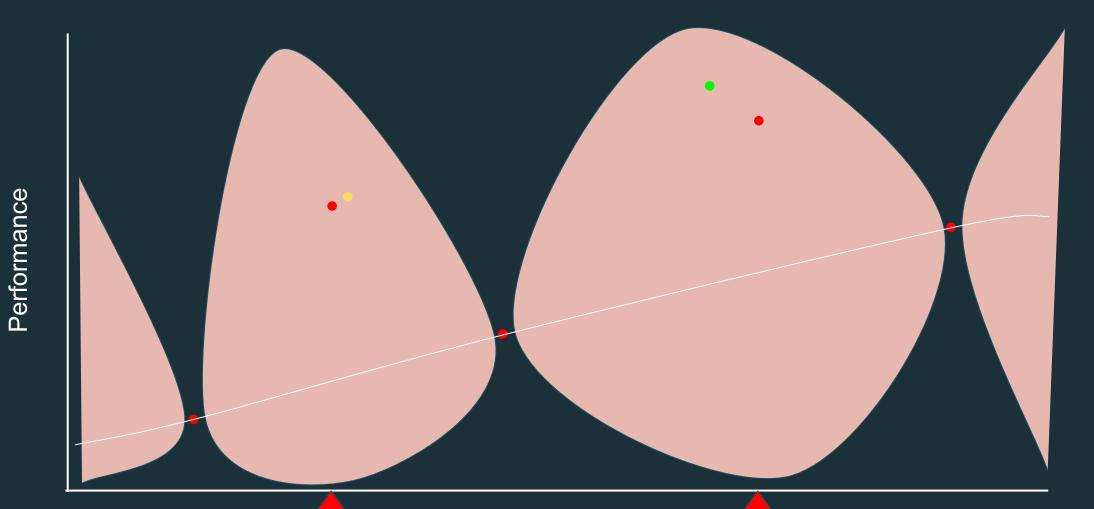
Performance

♦ databricks

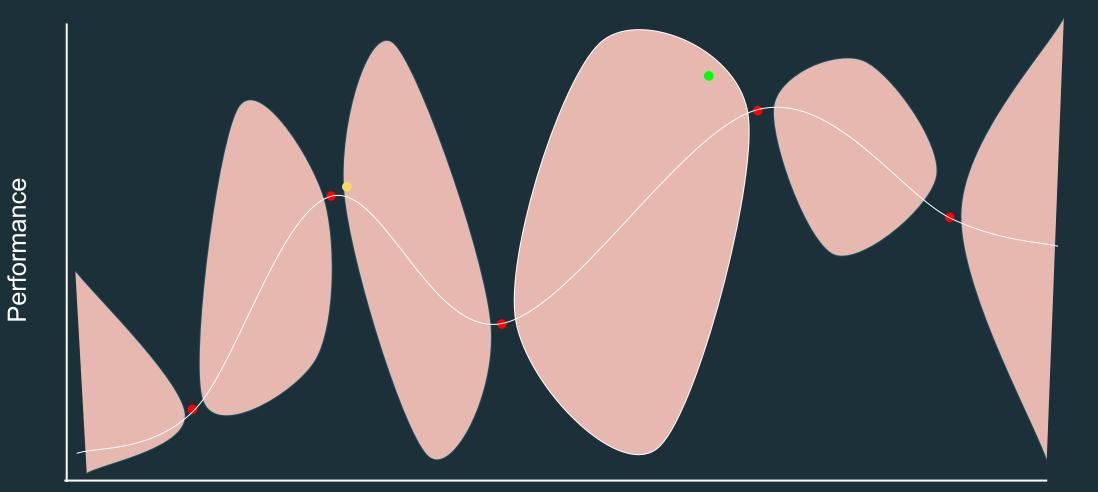




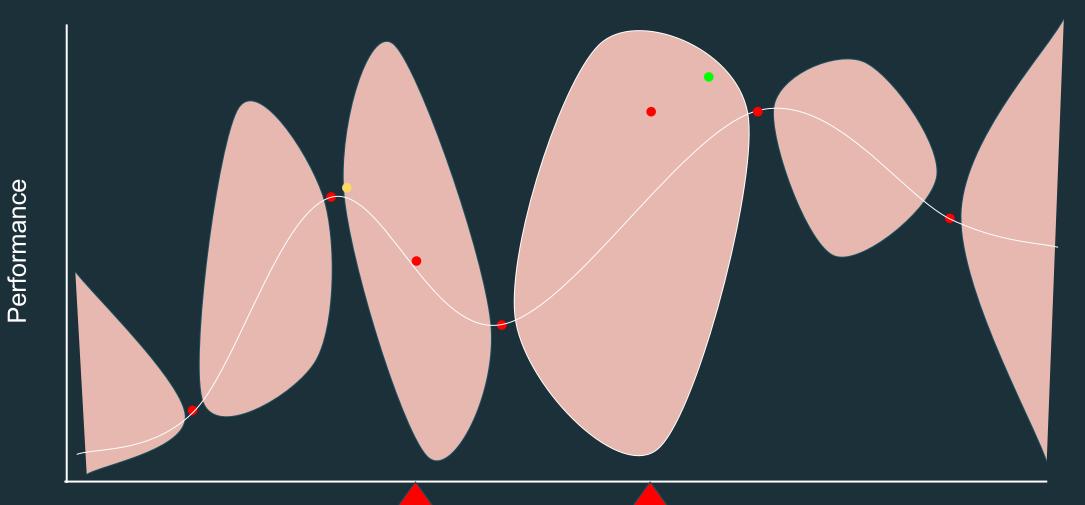




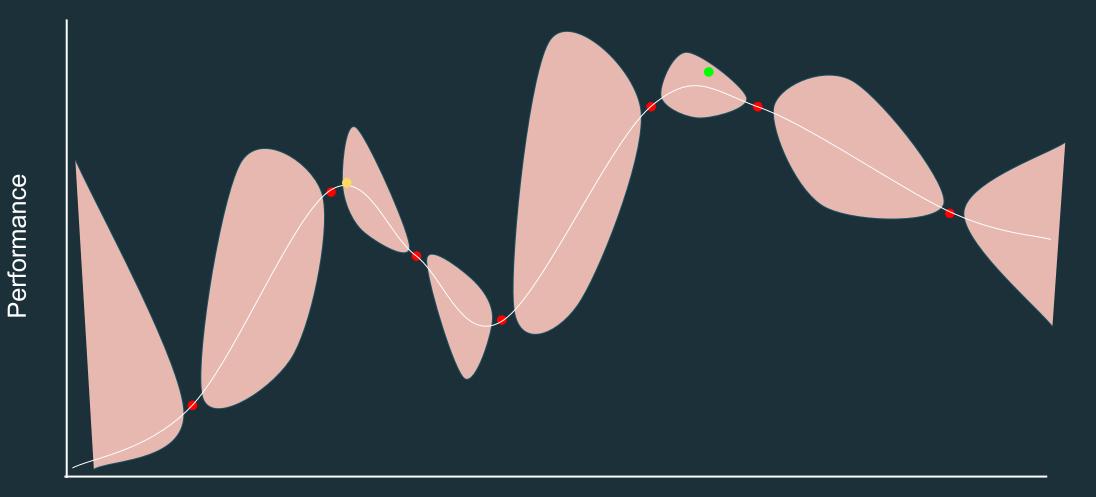




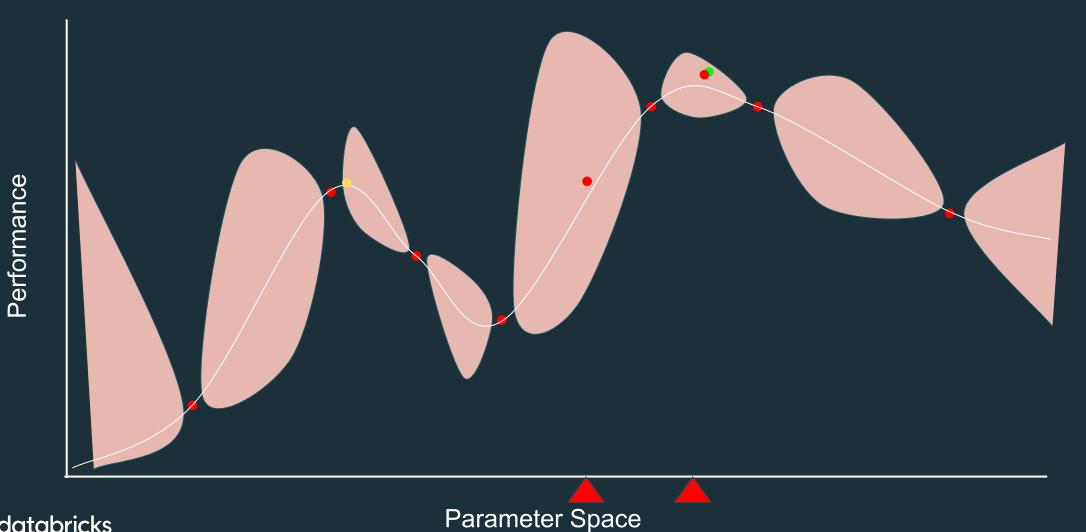




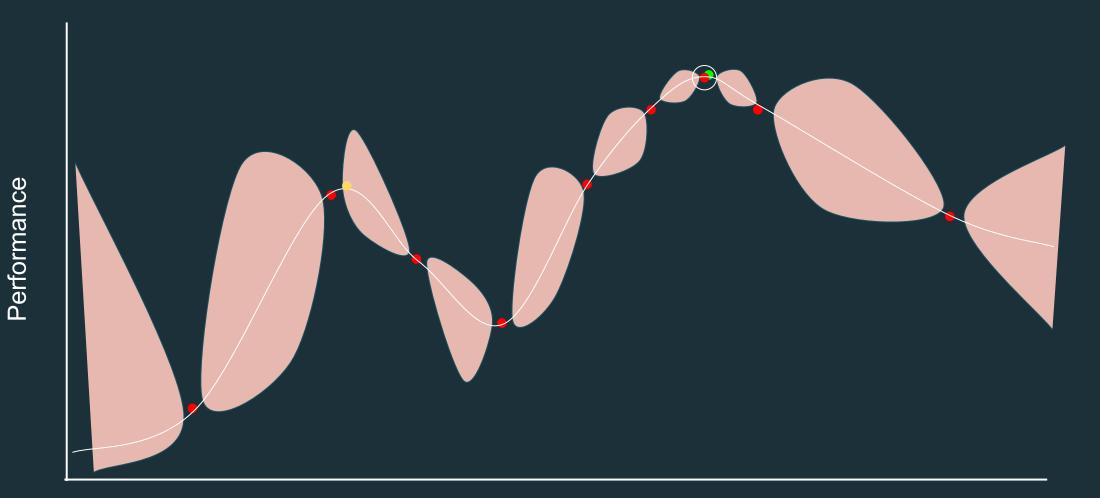














## Working with Time Series



## Approach

No Magic...

- Use standard frameworks
  - Use spark based frameworks (eg. Flint) where available!
- Use FCN/CNN when you can, use RNNs/LSTMs/GRUs if you have to

But...

• Our best practices can enable you to do this more efficiently

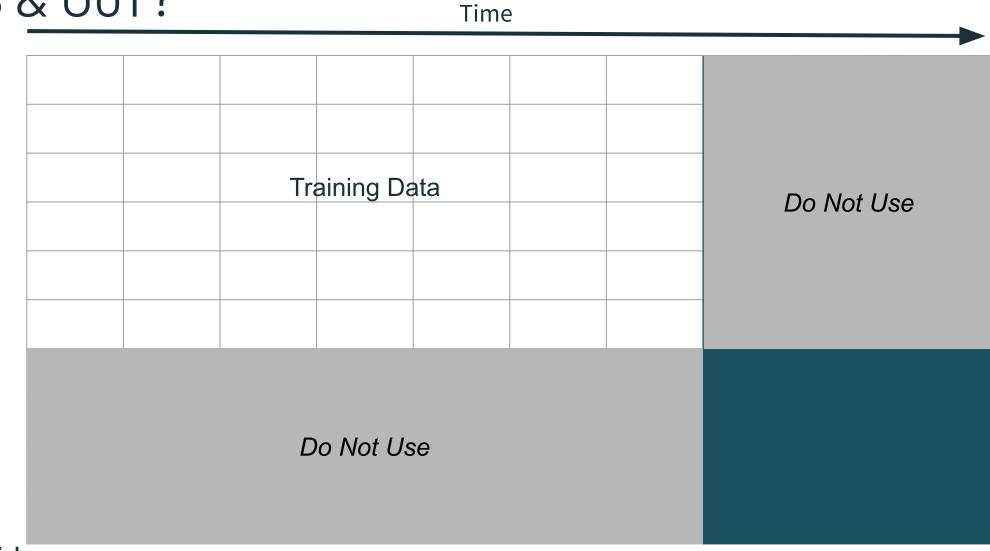


#### What Kind of Problem Do You Have?

Туре	Order of Events	Relative Timing	Absolute Time	Validation Requirements
Sequence	Yes	No	No	OoS
History Match	Yes	Yes	No	OoT
Forecasting	Yes	Yes	Yes	OoS & OoT



## 0oS & 0oT?



Event Drivers

#### Scenario

An AAV needs to travel from point A to point B. It is a non-trivial distance, with significant topological features, and at a minimum will take two days (local time).

There is an instrument that after some accumulated impact requires recalibration. This requires significant downtime and must be avoided.

The objective is to get from A to B as fast as possible, without having to recalibrate the instrument.

Disclaimer: This scenario is completely contrived, based entirely on my own ignorance, and used only because Thomas mentioned "Rovers" on our prep call — and I miss @SarcasticRover. Please don't throw rocks at me if I say something stupid!

#### 



Order Matters, but Time (Relative or Absolute) does not

Scenario modification: None

Explanation: The scenario as described is a Sequence problem. At any given point, I could stop the AAV dead in its tracks, and nothing in the model's expected route and velocity predictions would change.





Order and Relative Time Matter, Absolute Time does not

Scenario modification: The instrument is able to "heal" itself at some rate

Explanation: Now the time between impacts matters because of the ability to heal, so my model should account for both the impact, and time between impacts, when determining the route and velocity.





Order, Relative Time, and Absolute Time all matter

Scenario modification: The healing rate is heavily dependent on the amount of solar power available to the instrument.

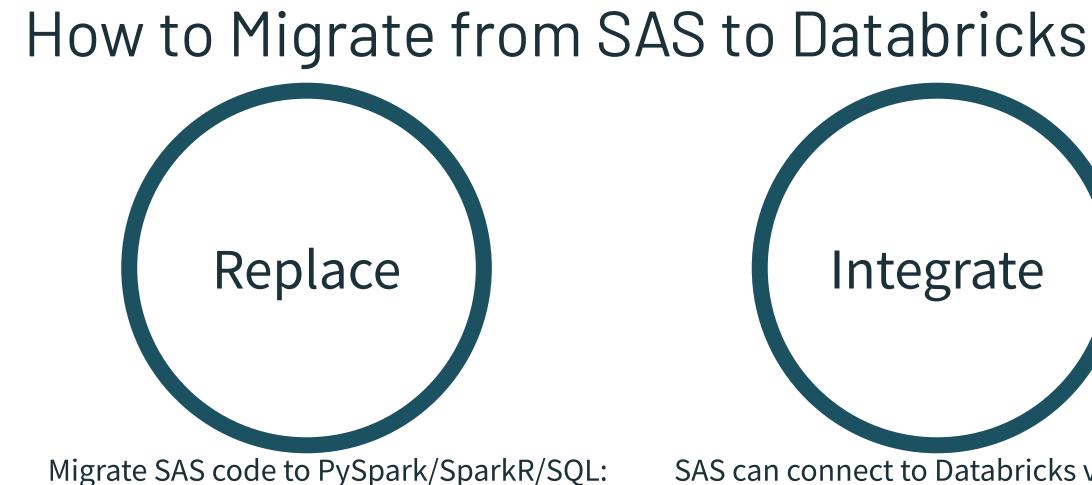
Explanation: Now, in addition to the time between impacts, my model also needs access to absolute time and potentially external data (expected weather) to calculate solar power availability, and thus the modified healing rate, to predict a route and velocity. Addatabricks

### Conclusion

- Databricks offers a mix of tooling and best practices to solve these problems more efficiently
- For Sequence and History Match problems, there is literature suggesting you can use CNNs to get similar results to RNNs
- For Forecasting, RNN/LSTM/GRU are probably the way to go
- Just as important: match your validation strategy to the problem type!

# SAS Migration Slides





Translate SAS code to use Spark native APIs

Good for small teams, new applications databricks

SAS can connect to Databricks via SQL:

- Reduce barrier to get started by accelerating existing SAS code
- Good for large teams, validated applications

# How to Migrate from SAS to Databricks



### **IDENTIFY NOVEL USE CASES**

Identify a current initiative where SAS is a poor fit and where the team has skills for a non-SAS implementation



### PORT EASY-TO-MIGRATE USE CASES

Identify SAS workloads that leverage lots of SQL commands which can easily be ported via ProcSQL and other SAS built-ins or analogs in R



### **PORT HEAVIER USE CASES**

For use cases that are embedded in SAS, invest in larger code translation and staff retraining initiative



## Why companies migrate from SAS to

**1. GROWTH** (Revenue impact)



- Deliver ML innovations to market faster
- Provide data insights for better business decision



Robust rule validation framework allows Aetion to build larger data assets, accelerating sales to external data vendors

😂 aatadricks



#### Use Cases: Validation of Real World Data

Accelerate the preparation of a large clinical dataset for biostats and health economists by directly enabling the analyst team to do data cleaning

### Why Databricks:

- Improved productivity of data science teams with a robust, SQL-based clinical validation engine
- Unified engine for ETL, data science, and dashboarding with strong security and without migrating data to another environment

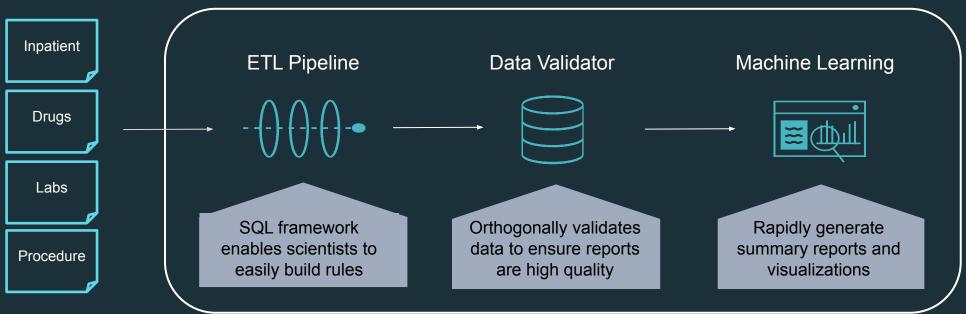
#### Impact:

- Eliminate dependency on SAS, reducing TCO of computational environment
- Enabling data analysts to directly perform validation reduces dependency on data engineering team and increases data scientist productivity



# Replacement: Rapid Rule Engine for RWD

**Source Data** 



RESULTS

databricks

- Before Databricks: SAS environment limited where analysis could be run and inhibited building a robust RVF engine
- On Databricks: Spark SQL enables robust data validation while powering both interactive analytics and ML

## Why companies migrate from SAS to

**1. GROWTH** (Revenue impact)



- Deliver ML innovations to market faster
- Provide data insights for better business decision

**2. PROFIT** (Bottom Line Savings)



- Unlock infrastructure savings through automation
- Increase data team productivity through one unified platform



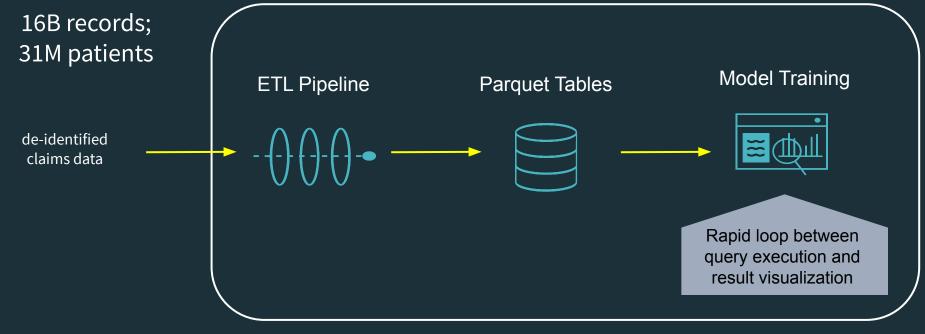
Robust rule validation framework allows Aetion to build larger data assets, accelerating sales to external data vendors

QQLQDFICKS

### **Major Biopharma**

Eliminated dependency on failure-prone HPC system, saving \$75k in outage costs per month and 4 months of schedule risk, while also eliminating homegrown system for managing PHI

## Replacement: Interactive Query on Terabyte-scale RWE



#### RESULTS

- Prior to Databricks: >1TB dataset failed when importing into SAS
- On Databricks: Common queries (top ICD code by year, subselect patient cohorts) execute interactively, data can be segregated using ACLs to meet data use requirements

## Why companies migrate from SAS to

**1. GROWTH** (Revenue impact)



- Deliver ML innovations to market faster
- Provide data insights for better business decision

**2. PROFIT** (Bottom Line Savings)



- Unlock infrastructure savings through automation
- Increase data team productivity through one unified platform

**3. RISK** (Insulation and reduction)



- Threat and fraud detection, and response at scale
- Comprehensive cloud based data security, governance and certifications



Robust rule validation framework allows Aetion to build larger data assets, accelerating sales to external data vendors

**OCTOPICKS** 

### **Major Biopharma**

Eliminated dependency on failure-prone HPC system, saving \$75k in outage costs per month and 4 months of schedule risk, while also eliminating homegrown system for managing PHI



Databricks platform meets the complex compliance needs of working on large scale medicare/medicaid datasets



#### Use Case: Transforming Claims Data

Migrated on-prem Teradata/SAS based analytical environment to the cloud and leveraged Databricks with BI partners and SAS procSQL command to accelerate and scale analysis of claims data

#### Why Databricks:

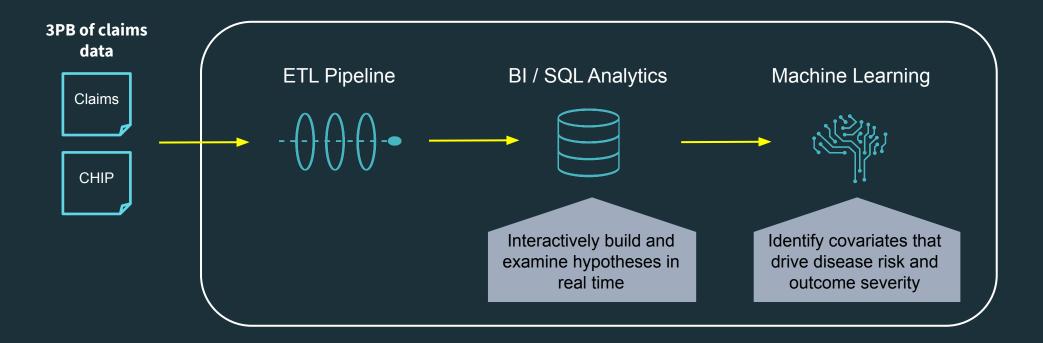
- Medicaid claims are received in different formats from states and territories. Databricks accelerates ETL across many pipelines and processes.
- Business intelligence users and advanced analytics are enabled by an elastic data warehouse.

#### Impact:

- Horizontally scalable platform allows queries to scale to multi-PB claims datasets at >10x lower TCO
- Standard SQL interfaces allowed Databricks to interface with existing on-prem infrastructure, enabling easy migration

♦ databricks

# Digital Transformation of Claims Data

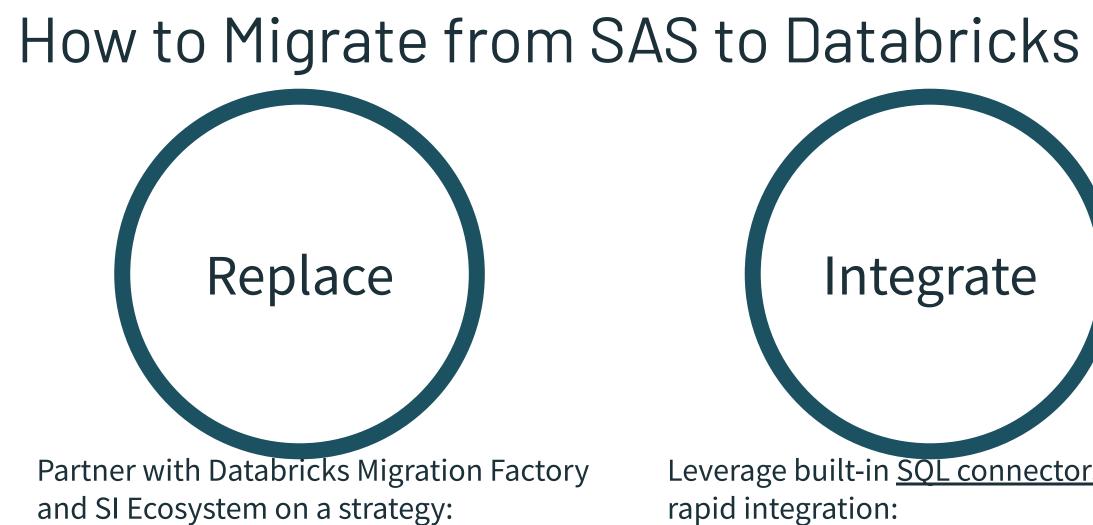


RESULTS

databricks

- Before Databricks: unable to do advanced visualization or analytics without exporting data from system
- On Databricks: ETL, visualization, and ML are all available within a single platform, can build self-documenting data products

12



- Identify best workloads to move
- Spark experts ensure best practices for translating workloads databricks

Leverage built-in <u>SQL connectors</u> for

- Works with minimal setup
- Databricks engineers provide assistance with complex setups

# How to Migrate from SAS to Databricks



### PICK A USE CASE(s)

Identify a current initiative the will drive business value and the success metrics to be measured by the business



### **ENABLE DATABRICKS PLATFORM with SECURE DATA**

Ensure datasets are in a secure within cloud environment or can be accessed securely from the cloud



### **CO-DEVELOP A MIGRATION PLAN**

Databricks can integrate as a SQL backend to an existing SAS deployment. For code migration, Databricks and partners can help you to move.

😂 databricks

### SAS Statements and Pyspark Equivalents

SAS	Description	Python API
DATA Statement	Creates either a SAS data file, a data set that holds actual data, or a SAS data view, a data set that references data that is stored elsewhere	spark.read. <fill in=""> Ex: spark.read.csv()</fill>
PROC CONTENTS	Shows the contents of a SAS data set	df.show(), df.printSchema()
PROC CORR	Computes Pearson correlation coefficients	pyspark.ml.stat.Correlation pyspark.mllib.stat.Statistics.Corr
PROC TRANSPOSE	Creates an output data set by restructuring the values in a SAS data set, transposing selected variables into observations	.groupBy().pivot()
PROC SORT	Orders SAS data set observations by the values of one or more character or numeric variable	.orderBy()
PROC DELETE	Delete a list of data sets	Not necessary
PROC SQL	Can sort, summarize, subset, join (merge), and concatenate datasets, create new variables, and print the results or create a new table or view	Pyspark.sql.functions Ex: df.filter(), df.join(), df.withColumn(), df.concat(), df.agg(sum()) df.orderBy()
PROC SUMMARY	Provides data summarization tools that compute descriptive statistics	pyspark.ml.stat.Summarizer
PROC DATASETS	Utility procedure that manages your SAS files	pyspark.sql.functions
PROC EXPORT	Reads data from a SAS data set and writes it to an external data source	df.write.format() Ex: df.write.format('csv')

# Training Roadmaps

ő

*♦* databricks

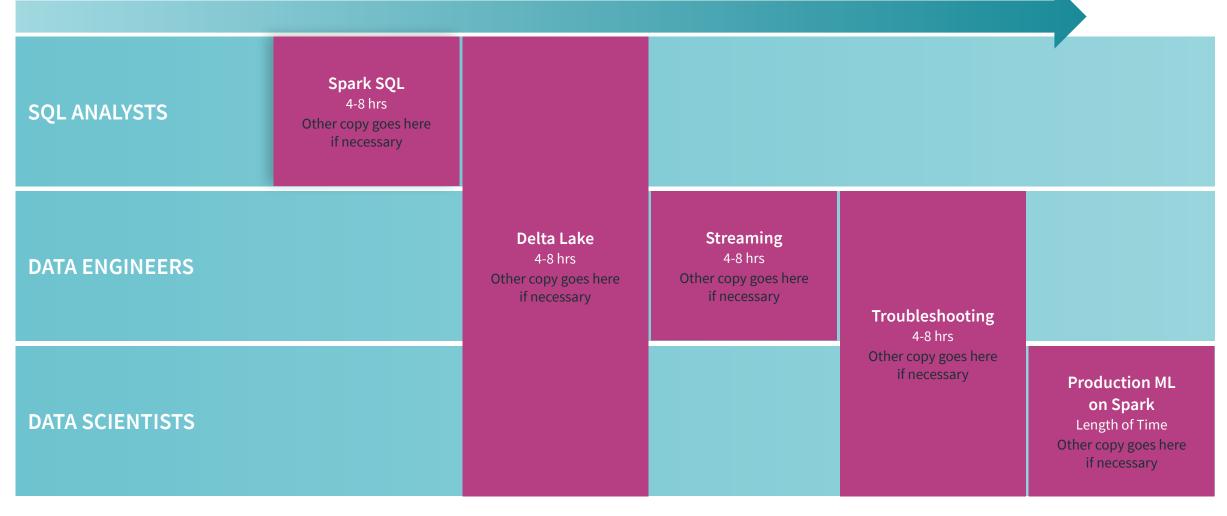
### Customer / Partner Enablement Journey

	_	_	EN	ABLEMENT OPTIC	NS		_	
LEADERS								
PLATFORM ADMINS	Self-Paced Training	Α	<b>Workshops</b> Intermediate level					
SQL ANALYSTS	Introductory level training Online, asynchronous	Accreditations	training Delta Lakes, Spark SQL,	Instructor-Led Training	<b>Capstones</b> Introductory to Advanced level		Coaching	Train the Trainer
DATA ENGINEERS	learning focused introduction of concepts and how to perform tasks	S	Troubleshooting and tuning, Streaming, Machine Learning	Intermediate to Advanced level training Private onsite OR	training Horizontal & vertical use case scenarios which provide a	Certifications	Subject matter expert access to discuss and remove knowledge and/or experience	Databricks certified instructors train you to enable others within
DATA SCIENTISTS				Public virtual sessions with a live instructor, any time, anywhere	multi-faceted real-world scenario for students to assimilate and apply their learnings.	S	based impediments.	your company.

## Free eLearning - Upcoming

BUSINESS LEADERS										
PLATFORM ADMINS	Introduction	Introduction to Unified Analytics 1 hour Optional Online Cert Exam: Unified Analytics Fundamentals	1 hour	Databricks Administration: Account Setup 1 hour	Databricks Administration: Admin Console 1 hour	Databricks Security: Access Control 1 hour	Databricks Architecture 1 hour	Cluster Best Practices 0.5 hours		
SQL ANALYSTS	to Data Science 1 hour Optional Online Cert Exam: Data Science Fundamentals			Getting Started with Apache Spark SQL 6 hours	Databricks Platform: Data Analyst 1 hour		DataFrames (Intro Spark Programming) 1 hour	Fundamentals of SQL on Databricks 1 hour		
DATA ENGINEERS	Fundamentals			Databricks Platform: Python Developer 1 hour	Databricks Platform: Data Engineer 1 hour	Databricks Security: Access Control 1 hour		<b>Fundamentals</b> of Delta 1.5 hours Optional Online Cert Exam: Delta Accreditation		CI/CD Part 1 1.5 hours
DATA SCIENTISTS				Databricks Platform: Data Scientist 1 hour					Start 1.5 hours	

## Intermediate Training - Workshops



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### **Building Data + AI Experts**

#### Persona-Based eLearning, Workshops, Data + AI Community and Instructor-Led Training Workshops Customer **BUSINESS Advisory Boards** LEADERS **Hackathons** PLATFORM ADMINS **Platform Admin** 4 hours Workshops SQL SparkSQL Analyst eLearning Delta Lakes, 4 hours Basic ANALYSTS Spark SQL, Troubleshooting and tuning, Streaming, ML Production Spark Programming 3 days Troubleshooting **Tuning & BPs Optional Proctored Cert Exam** 2 days **Optional Proctored Cert Exam:** Databricks Certified **ENGINEERS** Spark Associate Developer Data Engineering Expert Architecture ML on Databricks 3 days NLP Deep **Optional Proctored Cert Exam:** Deploymen Learning Databricks Certified Optional Proctored Cert ML Professional Exam: ML Expert DATA SCIENTISTS **databricks**

## **SPARK+AI** SUMMIT

JUNE 22-25, 2020 | SAN FRANCISCO | ORGANIZED BY 😂 databricks

## THE VIRTUAL EVENT FOR DATA TEAMS

- Extended to 5 days with over 200 sessions
- 4x the pre-conference training
- Keynotes by visionaries and thought leaders

#### **NOW FREE**

## Instructor-Led Training

SQL ANALYSTS					
DATA ENGINEERS	<b>Spark Architecture</b> 3 days	<b>Spark Programming</b> 3 days Optional Proctored Cert Exam: Databricks Certified Associate Developer	<b>Tuning &amp; BPs</b> 2 days	<b>Troubleshooting</b> 2 days Optional Proctored Cert Exam: Data Engineering Expert	
DATA SCIENTISTS		<b>ML on Databricks</b> 3 days Optional Proctored Cert Exam: Databricks Certified ML Professional	ML Deployment 1 Day	<b>Deep Learning</b> 3 Days	<b>NLP</b> 1 Day Optional Proctored Cert Exam: ML Expert
😂 databricks		Free eLearning Free Works	hops Instructor-I	ed Training (Paid)	

