Pragmatic Works
HACKATHON

BUSINESS INTELLIGENCE

With a **Pragmatic Works Hackathon** you can gain deeper insights from your data and use them to meet your specific information needs — leading to more informed decisions. Our goal is to help sharpen minds and make professional and corporate advancements tangible. We'll help you channel innovation into a focused effort and turn your existing team into experts, fully capable of both implementing and maintaining your solution. With our expertise, we'll help you take what you learn and apply it to your own data with confidence.

Business Intelligence leverages services, software, and strategies in order to transform data into actionable insights which can be used by organizations to make better-informed business decisions. Business Intelligence integrates data visualization, business analytics and data tools to help businesses become more data-driven.

Empower your team to achieve more in a short and manageable timeframe by taking the topics learned during class and applying them to your own data to increase your team's proficiency.

OVERVIEW

A Pragmatic Works Business Intelligence Hackathon helps teams use BI tools to analyze data, uncover trends, and present actionable insights. Participants streamline data processes to deliver meaningful information to stakeholders, enabling data-driven decisions within a manageable timeframe and minimal investment.

WHAT YOU'LL LEARN

- **Streamlined Business Intelligence:**
  Master the art of leveraging BI tools effectively within a manageable timeframe and minimal investment.

- **Data Trend Analysis:**
  Learn to use BI tools to examine data and uncover meaningful trends.

- **Enhanced Data Integration:**
  Equip your team to streamline the collection, integration, and analysis of business data for better insights.

- **Actionable Insights:**
  Gain the ability to present actionable information to executives, shareholders, and end-users, driving smarter decisions.

PRAGMATIC WORKS

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